Summary of Research Project

Principal Investigator: Mr. Shailendrakumar Uttamrao Kale
Broad Subject: Supply Chain Management
Faculty: Management
Area of Specialization: Production & Materials Management
Duration: 2 Years (2008-2010)
Name of the Institution where the project will be undertaken: Sinhgad Institute of Management, Pune-41

Project Title: Comparative study of Supply Chain Management practiced in automobile industries and auto-component manufacturing industries of Pune region.

Purpose – The purpose of the study is to do comparative study Supply chain management by Auto industry & ACMI.

Design/methodology/approach – The Research is hypothesis testing research study. It is quantitative research design approach.

Practical outcomes – This study bring out the facts that supply chains of automobile more comprehensive. While supply chain of the automobile component manufacturing industries is comparatively shorten. Outbound supply chain of automobile industry includes supply chains of auto component manufacturing industries. The automobile component manufacturing industries need to modify more rapidly and adapt or even anticipate future transformation in automobile industry.

Keywords: Supply Chain Management, the automobile component manufacturing industries.