Seminar on 'strategic alliances'

TIMES NEWS NETWORK

Pune: The Sinhagad Institute of Business Administration and Research (SIBAR) and the University of Pune have organised a seminar on the topic, Strategic Alliances for Sustainable Competitive Advantage, on February 19 and 20.

The seminar is an attempt to bring academia and industry together on a common platform to discuss strategic initiatives of the industry. The objectives are to understand and define the various forms of strategic alliances, to identify the organisational drivers, to classify the benefits and risks and to provide solutions.

Among the speakers, Yatin Shah, managing director, Precision Camshaft Pvt Ltd, Solapur; C V Pattanshetti, vice-president, Delphi Computech Group; Prakash Vasekar, technical advisor, Delphi Computech Group; Amol Purandare, DGM, Results & Market Development, Times of India Group and Dileep Londhe, GM-Finance, Serum Institute of India Ltd, will be present.

Academic inputs will be in the form of research papers from faculty and students from reputed universities and colleges. The best papers will be selected for presentations.

The institute runs various management courses and a few diploma courses under the University of Pune.

Source - The Times of India

18 Feb'2010