

OPEN MINDS

2023-24

**SIMCA
BREEDING
THOUGHTS**

CHIEF PATRONS



Hon. Prof. M. N.
Navale Founder
President, STES



Dr. (Mrs.) Sunanda M. Navale
Founder Secretary, STES



Dr. Rohit M. Navale
Vice President(HR), STES



Mrs. Rachana Navale-Ashtekar
Vice President(Admin), STES



**DR. VIJAYA PURANIK,
DIRECTOR, SIMCA
B.SC ELECTRONICS, M.SC.
APPLIED PHYSICS,
DBM, MMS, MPM, PH.D**

DIRECTOR'S MESSAGE

Dear Reader,
Talent of SIMCA now finds an outlet through 'OPEN MINDS'. It is a privilege to present the happenings in the institute to all the stakeholders of SIMCA. OPEN MINDS 'also provides a platform to the students and staff to present their creativity and talent. Poems, articles, photos, events of SIMCA is what we promise the reader here. HAPPY READING

Blogs



CAMPUS LIFE OF SIMCA

SIMCA is a well-known management and computer applications institute located in Pune, Maharashtra. It is a part of the Sinhgad Technical Education Society which is a group of educational institutions that offer various courses in engineering, management, pharmacy and other disciplines.

The campus life at SIMCA is said to be vibrant and engaging with a range of extracurricular and co-curricular activities for enhancing the students skills and capabilities of the students . These activities include cultural events, sports competitions and technical workshop. Also to make the students sensitive towards their social contribution we have SIMCA Rotract club who works for students and the community at large. All of theses initiatives allow students to develop their skills and network .

SIMCA also has a library a computer center and various other facilities that provide students with access to the latest technologies and resources. The institute also encourages students to engage in research and developmental activities.

In terms of accommodation, SIMCA offers hostel facilities for both boys and girls. The hostels are equipped with all necessary amenities and provide a comfortable and safe environment for students to live in. The institute has a cafeteria and a food mess both veg and non-vegetarian food options tickle taste buds of the students .

Overall SIMCA provides a dynamic and enriching campus life which allows students to develop their skills and interests and prepare them for a successful career in the field of management and computer applications

*-By Akshata Gurmale
MBA I*



STUDENT ARTICLES



Tree Plantation

"Plant a tree today for a better tomorrow." The significance of forest cover and tree plantation cannot be stressed upon enough, and their importance has only increased in the present scenario, with global warming and climate change being very real threats to our planet and all its inhabitants.

Tree plantation refers to the transplantation of saplings or sowing of seeds in order to facilitate green cover and promote afforestation. Tree plantation can be a very fulfilling and fruitful activity! Not only is it good for the environment and the earth, but it is also a way in which you can help in making the world a better and cleaner place to live in, as trees help to bring down the levels of pollution.

Janhavi Bhakare
MBA I

What is Agriculture Business Management degree?

BSc (Hons) Agri-Business Management is an undergraduate degree programme that is offered to create professionals with agricultural and management skills.

The demand for business and management professionals in the agricultural field has increased in the past few years and B.Sc (Hons) Agri-Business Management is an apt course for those who have an interest in the same field. The four years B.Sc (Hons) Agri-Business Management course syllabus is designed to meet the needs of the agriculture industry.



COURSE OBJECTIVES

1. To impart education and training to the students for taking up the responsibilities for managing Agro-industry.
2. To acquire sufficient operating skill in using modern management tools and techniques in different functional areas of Agribusiness.
3. To develop adequate conceptual base in different areas of Agribusiness.
4. To encourage entrepreneurial spirit in students; to make them effective in the Agri-enterprise sector.
5. To organize seminars/discussions at the state level concern to Agril. Marketing and Agri. Business Management.

Mayur Uchale
MBA I



STUDENT ARTICLES



Managing Emotional Intelligence in the Workplace

Emotional intelligence is a critical factor in resolving workplace conflicts and fostering a positive work environment. It helps employees understand and manage their emotions, leading to better professional relationships, increased job satisfaction, and improved employee retention rates. Organizations that prioritize emotional intelligence experience better communication, decision-making, and performance.

In the workplace, emotional intelligence is demonstrated through various elements, including self-awareness, self-regulation, motivation, empathy, and social skills. These elements contribute to effective communication, conflict resolution, and leadership, fostering a positive work environment and enhancing overall organizational success.

Self-awareness involves recognizing of one's emotions, strengths, weaknesses, and impact on others.

Self-regulation involves controlling emotions and managing behaviour in response to the situation.

The Benefits of Emotional Intelligence at Work:-

Involves understanding and responding to others' emotions, leading to better communication and relationships. Social skills involve managing relationships, building networks, and resolving conflicts effectively.

Emotional intelligence offers numerous benefits in the workplace, including better communication, decision-making, and performance. It also contributes to increased job satisfaction, employee retention, and adaptability to workplace changes and challenges.

Effective communication is a crucial benefit of emotional intelligence. Employees with high emotional intelligence can express themselves clearly, listen actively, and respond appropriately to others' emotions. This results in improved interpersonal relationships, reduced misunderstandings, and increased collaboration.



STUDENT ARTICLES



Environmental issue with global Business



One of the primary ways that international business can impact the environment is through the production and transportation of goods. The production of goods can lead to pollution, deforestation, and the depletion of natural resources. Additionally, the transportation of goods can contribute to greenhouse gas emissions, which can have a significant impact on the global climate.

However, international business can also have positive effects on the environment. For example, companies may adopt more environmentally friendly practices .

However, there are also challenges in implementing and enforcing environmental regulations in international business. For example, some countries may have weaker environmental regulations, which can create an uneven playing field for companies operating in those countries. Additionally, there may be challenges in enforcing regulations across borders, which can make it difficult to hold companies accountable for their environmental impact.

Tushar Avte
MBA I

DIGITAL MARKETING

Digital marketing encompasses all marketing efforts that utilize electronic devices or the internet. From social media and email campaigns to search engine optimization (SEO) and content marketing, digital marketing leverages various digital channels to connect with current and prospective customers.

Key Components of Digital Marketing:

Website Optimization: Your website serves as your digital storefront. Optimizing it for user experience and search engines is crucial for attracting and retaining visitors.

Search Engine Optimization (SEO): SEO involves optimizing your website to rank higher in search engine results pages (SERPs). By incorporating relevant keywords, creating quality content, and improving website structure, you can enhance your visibility online.

Content Marketing: Content is king in the digital realm. Whether it's blog posts, videos, or infographics, compelling content helps engage your audience, establish credibility, and drive traffic to your website.

Social Media Marketing: With billions of users worldwide, social media platforms offer unparalleled opportunities for brand exposure and engagement. From Facebook and Instagram to Twitter and LinkedIn, each platform has its unique audience and features.



Prajwal Bawane
MBA I



STUDENT ARTICLES



Entertainment Buzz

Blockbuster Releases:

Get ready to be thrilled, as April brings a wave of blockbuster releases to theaters near you! From heart-pounding action flicks to captivating dramas, there's something for everyone. Keep an eye out for highly anticipated films such as "Guardians of the Galaxy Vol. 3," "Fast & Furious 10," and the long-awaited sequel "Avatar 3."

Music Scene: Tune in for the hottest tracks heating up the charts this month. Whether you're into pop, rock, hip-hop, or EDM, there's no shortage of talent making waves in the music industry. Discover new artists, catch up on album releases, and stay ahead of the curve with our music recommendations.

TV and Streaming Highlights: Binge-watch your way through April with our top picks for TV shows streaming content. From gripping dramas to laugh-out-loud comedies, there's no shortage of must-see television this month. Plus, get the inside scoop on upcoming series and exclusive interviews with your favorite TV stars.

Siddhi Sarda
MBA I

Excelling at the Top: Insights from a Topper

The Power of Consistency: Consistency is key. Success isn't achieved overnight but through small, daily efforts compounded over time. Stay committed to your goals, and remember that every step counts.

Effective Study Strategies: Discover what study methods work best for you. Whether it's creating comprehensive study schedules, utilizing active learning techniques, or seeking clarification when needed, find what resonates with your learning style.

Embracing Challenges: Challenges are opportunities for growth. Don't shy away from difficult subjects or tasks; instead, approach them with a positive mindset and a willingness to learn. Every obstacle is a chance to refine your skills and capabilities.

Balancing Academics and Well-being: Maintaining a healthy balance between academics and personal well-being is crucial. Prioritize self-care, engage in hobbies, and cultivate meaningful relationships. A well-rounded individual excels not only academically but also in life.

Sharing Success with Others: Success is sweeter when shared. Support your peers, collaborate on projects, and celebrate each other's achievements. Together, we can uplift and inspire one another to reach greater heights.

Believe in yourself, stay focused, and never underestimate the power of perseverance. Remember, you have the potential to achieve anything you set your mind to.



Sakshi Pingale
MBA I



STUDENT ARTICLES



Risk Management and Contingency Planning

Risk management is a structured approach to identifying, assessing, and managing risks that could potentially impact an organization's objectives. It involves a systematic process of risk identification, risk analysis, risk evaluation, and risk treatment. Key elements of effective risk management include risk assessment tools, risk appetite determination, risk monitoring,



Contingency planning is a proactive strategy aimed at preparing for and responding to unexpected events or crises that could disrupt normal business operations. It involves developing alternative courses of action to mitigate the impact of unforeseen events and ensure business continuity. Contingency plans typically include risk response strategies, communication protocols, resource allocation mechanisms, and recovery procedures.

Sameer Bawanthade
MBA I

Enterprise Insights

Market Trends: Tech Innovations from AI-driven automation to blockchain solutions, technology continues to redefine business operations. Stay tuned for insights on how companies are leveraging these innovations to enhance efficiency and competitiveness.

Industry Spotlight: Renewable Energy Sector with sustainability becoming a top priority, the renewable energy sector is witnessing significant growth.

Company Highlights: Global Expansion several companies are eyeing international markets for expansion opportunities. Get updates on recent expansions, strategic partnerships, and acquisitions shaping the global business landscape.



Leadership Insights: Executive Perspectives hear from industry leaders as they share their thoughts on leadership, strategy, and navigating challenges in today's dynamic business environment.

Economic Outlook: Global Markets stay informed about the latest economic indicators, geopolitical developments, and market forecasts influencing investment decisions and business strategies.

Believe in yourself, stay focused, and never underestimate the power of perseverance. Remember, you have the potential to achieve anything you set your mind to.

Pranav Kimbahunne
MBA I



STUDENT ARTICLES



Power dressing for Finance Professional

Finance Professional need to look the part which they are currently having, and the only way they can look the parties by Power Dressing. The Power Dressings shall be done in such a manner that you should never look intimidating but you should always look like a Clean Cut Professional who can be easily approached by the potential client, and the existing clients.

For Finance Professional Power Dressing may increase the probability of closing the deal. Power Dressing most certainly helps to make a good and lasting first impact on the mind of potential clients and existing clients. Many studies have proven that People who Power Dress lead a much happy life in general. The only way you can distinguish yourself from others is through the Power Dressing. Many Studies have also proven that Finance Professional who Power Dress can make more money and close more deals on an average than their counterparts.

Ajinkya Bhalerao
MBA I

Future Opportunities in Agriculture Sector

Precision Agriculture: Imagine fields being managed with pinpoint accuracy, where crops receive exactly the nutrients and water they need, and pests are targeted precisely. Precision agriculture utilizes sensors, drones, and data analytics to optimize farming practices, leading to increased efficiency and reduced environmental impact.



Smart Farming: The integration of IoT (Internet of Things) technology in agriculture is revolutionizing how farms operate. Smart farming involves using sensors, robotics, and AI to monitor and manage various aspects of farming, from soil health to crop growth, leading to better decision-making and resource optimization.

Biotechnology and Genetic Engineering: Advances in biotechnology are enabling scientists to develop crops with enhanced traits, such as drought resistance, disease resistance, and increased nutritional value. Genetic engineering techniques like CRISPR are opening up new possibilities for crop improvement, potentially revolutionizing food production.

Blockchain in Agriculture: Blockchain technology is being increasingly adopted in agriculture to improve transparency and traceability throughout the supply chain. By securely recording transactions and data, blockchain can help ensure the authenticity of food products, prevent fraud, and streamline processes like payments and contracts.

Suyog Lamkhade
MBA I

Poems

STUDENT POEMS



Hostel Life

गावावरून जेव्हा निघालो तेव्हा एक जण असंच बोलून गेला काय मज्जा आहे तुझी, आई बाबाच्या जीवावर ऐश करतोय तेव्हा विचार आला....

मिळेल ते आणि मिळेल तेव्हा खाव लागत. गिळत नाही जेवण मेस च तरी जबरदस्ती पोटात लोटावं लागत.... बाहेर जायचं म्हटलं तर आधी खिशात बघावं लागतं कसं समजणार लोकांना आमचं दुःख आम्हाला कोणत्या परिस्थितीत जगावं लागतं.....

अक्षरशः रडायला येत जेव्हा घरचा कॉल येतो आणि आपलं पोट भरलेलं नसतानाही मी पोटभर जेवलो असं खोट सांगाव लागत.... सोप वाटत सर्वांना जीवन आमचं... घर सोडून बाहेर आहे!

मज्जाच असणार असं म्हणून कोणी टीका करत असत... बरोबर आहे त्यांचंही त्यांना कस कळणार आमचं दुःख त्यासाठी आधी घर सोडावं लागत... त्यासाठी आधी घर सोडावं लागत....

Suhas Bhujang
MBA I

स्वप्न नगरच्या सुंदर माझ्या

"स्वप्न नगरच्या सुंदर माझ्या, राजस राजकुमारा" अपार माझ्या काळोखाला दिलास जीवन तारा ..

"सुंदर आता झाली धरती, सुंदर नम हे वरती" वैराणावर उधळीत आला श्रावण सुंदर मोती...

"मनात माझ्या मोरपिसांचा फुलला रंग पिसारा" रात्र एक मी अथांग होते, नव्हता दीप उशाला....

"जागही नव्हती, निजही नव्हती, नव्हता अर्थ कशाला"... "हरपलेल्या या नौकेला गवसे आज किनारा"....

Akshay Sulakhe
MBA I





Poems

STUDENT POEMS



कधीकधी आयुष्यात असे अनेक क्षण/प्रसंग येतात, तेव्हा आपण आपल्याला कमी समजतो किंवा कमजोर समजतो परंतु आपण आपल्यातील स्थैर्य तसेच आपली शक्ती कधीही दाखवत नाही. परंतु अशा वेळी गरज असते ती संयमाची! संयम या शब्दांमध्ये खूपच ताकद आहे हा दिसणारा तीन अक्षराचा शब्द

आयुष्यातील अनेक कठीण अथवा बिकट परिस्थितीवर मात करणारा आहे.... लिहिण्याचे कारण काही विशेष नाही, परंतु असणारी बिकट शांतता व वाहणारा मंद वारा मला लिहिण्यास भाग पाडतोय. जशी जशी वाऱ्याची मंद झुळूक अंगाला स्पर्श करते तसे तसे लिहिण्याचा वेग वाढतोय. या सर्वच बाबींचे एकत्रीकरणाचा मनावर सखोल प्रभाव पडत आहे. यामध्ये निसर्ग देखील ऊन सावलीचा खेळ खेळत आहे.

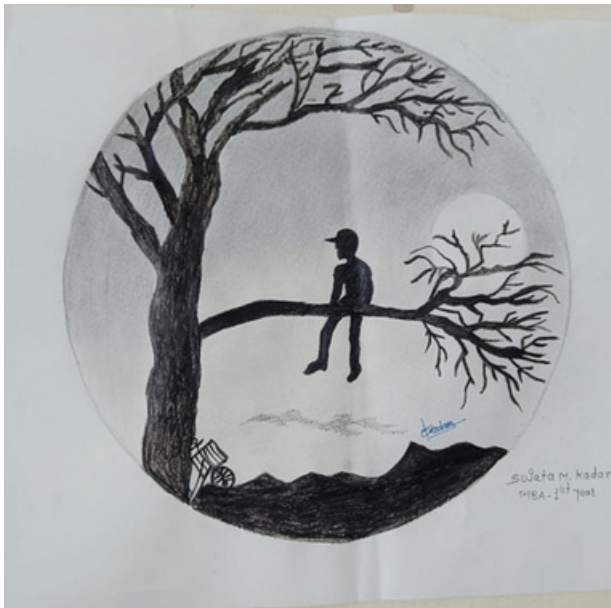
तसेच झाडाची पाने जणू सूर्यावर नाराजच झालेली आहे. जो- तो त्याची -त्याची कामे जणू गजरासारखीच पूर्ण करत आहेत. तसेच मी मला देणाऱ्या वृक्षाच्या सावलीचे ऋण फेडण्याचा विचार करीत आहे. तसेच आजूबाजूची विद्यार्थ्यांची थोडी कलबल यामध्ये व्यत्यय जरी आणत असेल तरीही माझे विचार काही थांबतच नाहीये. पशु पक्षांची असणारी किलबिल जणू मनाला व अंतःकरणाला विशिष्ट समाधान देत आहे....

निवांत बाकावर बसून अशा अनेक बाबी लक्षात येऊ शकतात याचा जिवंत प्रसंग म्हणजेच आजचा दिवस !



Arts

MANDALA ART



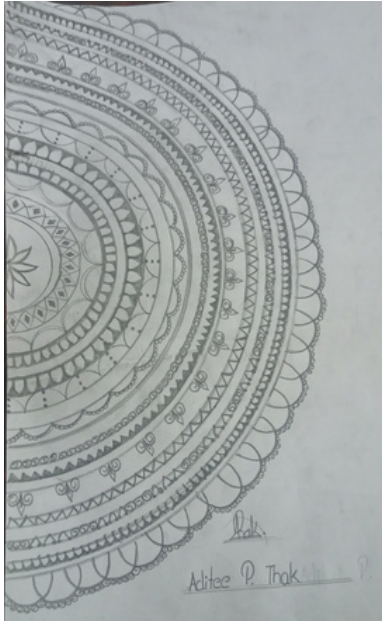
- By Sujata Kadam
MBA I



-By Riya Pipada
MBA II



MANDALA ART



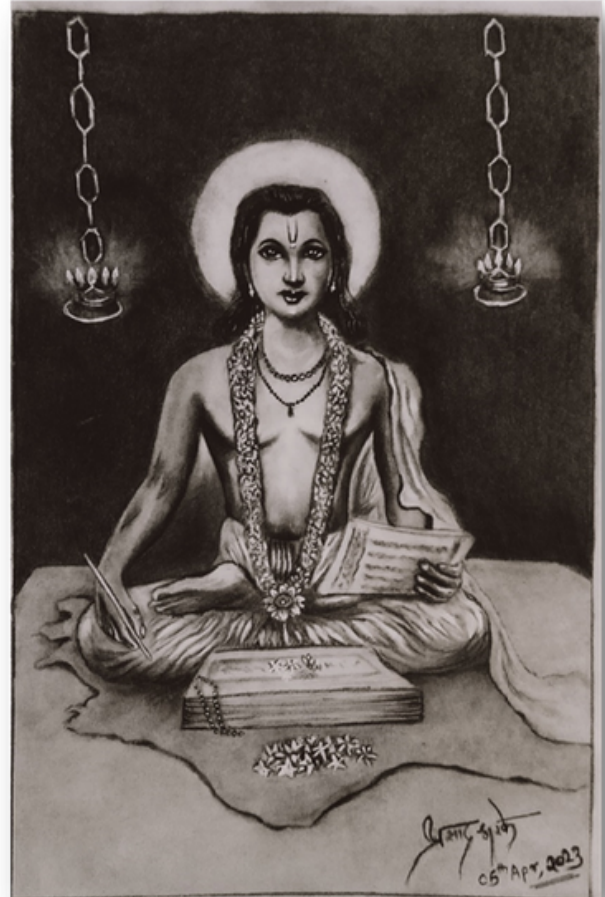
- Aditee Thak (MBA)



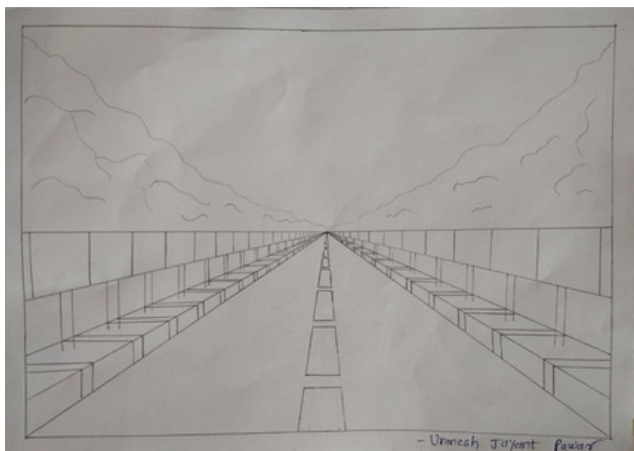
Aditee Thak (MBA)
Sujata Kadam (MBA)



MANDALA ART



Prasad Narke
MBA II



Unmesh Pawar
MBA I



Tejas Sawant
MBA I



SIMCA EVENTS

BUSINESS MYRIAD DIMENSIONS IN MANAGEMENT (19-22 MARCH 2024)



TECHDRILL 2024



TECH-SAVVY PROFESSIONAL 2024



SIMCA EVENTS

BRILLIANT BRIGADE



ADZILLA



HR QUIZ



SIMCA EVENTS

TREE PLANTATION



STARTUP COMPETITION



WALKATHON 2.0



SIMCA EVENTS

ZUMBA



POSTER MAKING COMPETITION



DUET SINGING



FACULTY ACHIEVEMENT

- Appointed as member of BOS at international business of SPPU
- Certificate for Appreciation by ARDORCOMM Media Certificate
- of Recognition by ELETS for Outstanding leader in higher education
- I2OR National Awards for Outstanding Educator
- Published book ' Cases in Management ' Co-Author Dr. S.W Deshpande.
- On the Board of Research Centres of HNIMR, SIOM, Zeal Institute and Balaji University.

- DR. VIJAYA PURANIK

- Member of Pune Management Association (PMA)
- Member of Faculty Development Program conducted for B.E (ENTC) for digital Business
- Member of Syllabus Revision committee for MBA SPPU Course for Marketing specialization
- Chairman of Marketing 4.0 at Indira institute
- Resource person for course work on research methodology at AISSMS institute of management, Neville wadia institute of management
- Member at BOS for BBA in International Business at Modern College

- DR. MILIND MARATHE

FACULTY ACHIEVEMENT

PHD ENROLLMENT

- *PROF. ASHWINI NIKAM*
- *PROF. DURGA BANSODE*
- *PROF. AISHWARYA LIMHAN*
- *PROF. VISHWAJEET GAIKE*
- *PROF. VIKRANT MAHESHWARI*
- *PROF. AMAR SHINDE SIR*
- *PROF. NAVNATH SIR*
- *MANISH KASBEKAR SIR*
- *CHHAYA KARLE MADAM*

-
- Member of subject designing and revising committee for SPPU
 - Chairman for OSCM Related Subjects at Indira Institute

- PROF. VIKRANT MAHESHWARI

- Certified Data Scientist
- Recognized PHD guide for Computer Management

- DR. POONAM SAWANT

- Recognized PHD guide

- DR. RAJESH GAWALI

- Approved Management Guide of SPPU from 8th Nov 2023

- DR. RAJESHWARI SHINDE



STUDENT ACHIEVEMENT

- *Manas Pathak & Hitaishi Chakole (HR Quiz at SKNSSBM)*
- *Pranav Pandhe (EADR Presentation Competition winner SIMCA)*
- *Shradha Bamrule (Certified Lean Six Sigma Yellow belt)*
- *Pooja Sathe (EADR Presentation Competition 1st Runner up SIMCA)*
- *Janhavi Bhakare (Badminton [doubles] Runner up)*
- *Vaibhav Raut (Walkathon 2.0 winner)*
- *Krushna Thorat (Walkathon 2.0 Runner up)*
- *Aditee Thak (Certified Associated Person in the Securities Markets NISM V- A certificate under the Security Exchange Board of India.)*
- *Ritik Sukhdeve (Startup competition)*

SIMCA PLACEMENTS

Batch 21-23						
Sr.No.	Date	Name of Student	Specialisation	Company name	Designation	CTC (LPA)
1	12/06/2023	TEJAS RUPAWATE	BA	CARGILL	Trainee	3
2	12/06/2023	VIVEK PATIL	BA	CARGILL	Trainee	3
3	14/07/23	Nazima Yunusbhai Pinjari	FINANCE	Equitas Small Finance Bank	CARO	3.5
4	14/07/23	Pallavi Dhende	HR	Equitas Small Finance Bank	CARO	3.5
5	14/07/23	Monali Dattatray Reskar	MARKETING	Equitas Small Finance Bank	CARO	3.5
6	14/07/23	PRATIKSHA BHAGCHAND PATARE	FINANCE	Equitas Small Finance Bank	PB	3.5
7	14/07/23	Sushama Kailas Bhujang	FINANCE	Equitas Small Finance Bank	CARO	3.5
8	14/07/23	Hrushikesh Prakash Arane	BA	Equitas Small Finance Bank	BDO	2.5
9	14/07/23	Saurabh Nandkishor Kevati	FINANCE	Equitas Small Finance Bank	BDO	2.5
10	17/07/23	Amol Sanjay Rashinkar	MARKETING	Merino Industries Ltd	Management Trainee	5.5
11	24/08/2023	Shubham Tulshiram Dhidse	MARKETING	Maitree Foods	BDA	2.4

SIMCA PLACEMENTS

Batch 22-24						
Sr.No.	Date	Name of Student	Specialisation	Company name	Designation	CTC (LPA)
1	31/10/23	Gauri Sanjay Pawar	Marketing	Mahindra Home Finance	Customer Manager – Sales	3
2	16/11/2023	Adarsh Uttam Meshram	Marketing	BNM Business Solutions	Management Trainee	8
3	05/12/2023	PRATIK PRALHAD HINGANE	Marketing	SBI General Insurance (SBIG)	Executive Trainees - Retail	4
4	13/12/2023	KHUSHBOO MURLIDHAR PATLE	Finance	ICICI Securities Limited:	Relationship manager	4.08
5	13/12/2023	Vaibhav Santosh Vidhate	Finance	ICICI Securities Limited:	Relationship manager	4.08
6	01/01/2024	Nidhi Sachit Bhoyar	Marketing	The House of Abhinandan Lodha.	Sales Trainee	6
7	29/12/2023	Datta Motiram Mhatarmare	Finance	METRO Global Solution	Associate – Accounts Payable	2.62
8	20/01/2024	Riya R. Pipada	Marketing	Axis Mutual Fund	Different	6
9	01/02/2024	JAYESH RAMESH CHANDANE	Marketing	Realty Assistant Pvt. Ltd	Sales Executive	6.2
10	05/02/24	Jay Manik Bhusari	Marketing	Mansi Homes	Business Development Executive	2.5
11	09/02/2024	Vighnagar Subhash Sonavane	Finance	METRO Global Solution	Associate – Accounts Payable	2.62
12	12/02/2024	Akash Sopan Dhamal	Marketing	ITC LIMITED	Sales Trainees	4.06
13	16/02/2024	Sumit Santosh kakade	Marketing	Walkaroo International.	Management Trainee	4.57
14	23/02/2024	SANDIP PRABHAKAR SATARKAR	Marketing	Bajaj Allianz Life Insurance.	Sr Territory Manager – Sales	3.45
15	04/03/2024	Shivam Suresh Salunke	Marketing	Sakal Media Group	Advt Marketing	3
16	05/03/2024	Mehak Bhanudas Ajankar	HR	Cloud Certitude	HR Trainee role.	2.4
17	07/03/2024	Nikhil Ramdas Gite	Marketing	IndiaMART InterMESH Ltd	Client Acquisition	3.6

SIMCA'S STUDENT COUNCIL



As my term as SIMCA Student Council President for the 2023-24 academic year draws to a close, I am filled with a profound sense of gratitude and pride for the remarkable journey we've embarked on together. Leading a dynamic team of club heads and members has been both a privilege and a challenge, and I am deeply thankful for the unwavering support and dedication they've shown throughout our tenure.

One of the fundamental pillars of our work has been fostering effective communication within our vibrant management community. From conveying the aspirations and concerns of our student body to the faculty and administration to articulating our vision and initiatives to the wider college community, clear and transparent communication has been paramount. By nurturing an environment where every idea is valued and every voice is heard, we've cultivated a culture of collaboration and inclusivity that lies at the heart of our endeavors.

At SIMCA, where the pursuit of excellence in management studies is central, our mission extended beyond academic achievement. We endeavored to create a nurturing environment that promotes not only scholarly excellence but also personal and professional growth. Through a diverse array of club activities, workshops, and events, we've strived to provide students with opportunities to hone their leadership skills, explore their passions, and make meaningful contributions to society.

Leading the SIMCA Student Council has been an immensely enriching experience, one that has imparted invaluable lessons in leadership, teamwork, and collaboration. I've come to understand that leadership is not about wielding authority but about inspiring and empowering others to realize their full potential. By fostering a culture of trust, respect, and collaboration within our team, we've achieved remarkable results and left a lasting impact on our college community.

As my term draws to a close, I am filled with gratitude for the privilege of serving as your Student Council President. I am profoundly proud of all that we have achieved together, and I extend my heartfelt thanks to each and every member of our council, club heads, and members for your unwavering dedication, passion, and support throughout this transformative journey.

To everyone who entrusted me with this opportunity, who believed in me, and who stood by me, I offer my sincerest thanks. Your trust and support have been the driving force behind our accomplishments, and I am deeply grateful for your unwavering belief in our collective vision.

With deepest gratitude and warmest regards,

Riya Pipada

SIMCA Student Council President (2023-24)

SIMCA'S STUDENT COUNCIL



In the hallowed halls of the Sinhgad Institute Of Management And Computer Applications (SIMCA), a tale unfolds—a narrative steeped in vision, dedication, and the relentless pursuit of student empowerment. This is the story of the SIMCA Student Council, a beacon of leadership and innovation in the academic landscape.

Genesis of the Council: The genesis of the SIMCA Student Council can be traced back to the year 2022, a time when the corridors of academia hummed with discussions of enriching the student experience. It was in this fertile ground that the seeds of the council were sown, nurtured by the visionary leadership of Dr. Vijaya Puranik - Director of SIMCA. With a shared mission to empower students and foster a vibrant community, the idea swiftly gained momentum, culminating in the formal inauguration of the council on 25th November 2022.

Mission and Vision:

At its core, the SIMCA Student Council is driven by a vision of "Empowering Minds, Building Futures." This vision serves as a guiding light, illuminating the path towards a dynamic and student-centric community. The mission behind the council's formation is multi-faceted:

Foster Student Engagement: By providing opportunities for students to actively participate in academic, cultural, and recreational activities, the council aims to cultivate a sense of belonging within the SIMCA community.

Promote Leadership and Innovation: Through mentorship programs, workshops, and hands-on projects, the council seeks to nurture leadership skills, innovation, and creativity among students.

Advocate for Student Welfare: Serving as a representative body, the council advocates for the welfare and interests of SIMCA students, addressing their concerns and creating a positive learning environment.

Highlights of 2022-23:

The year 2022-23 witnessed a tapestry of events and competitions organized by the SIMCA Student Council. Notable among these were:

Shiv Jayanti Celebration: A cultural homage to the legendary warrior king, Shivaji Maharaj, showcasing the rich heritage of Maharashtra.

No-Fuel Day: A sustainability initiative promoting environmental conservation and eco-friendly practices among students.

Vibgyor Event: Vibgyor brought together students from diverse backgrounds to celebrate unity in diversity through music, dance, and art.

Competitions Galore: Complementing the events were a series of competitions ranging from poster-making to sports tournaments. These competitions provided a platform for students to showcase their talents and skills, fostering a culture of excellence and achievement.

ROTARACT CLUB

LUMOS - PRESTO AND BOD TRAINING

6th August 2023 Venue : SIMCA, Narhe Campus



Attendees were treated to delightful surprises, including ROTA-CONNECT and ROFFERS from District 3131, adding an element of excitement to the proceedings. Throughout the day, a series of announcements unveiled surprises from the District, keeping participants engaged. Distinguished guests, DG Manjoo Phadke Ma'am and PDRR Arjun Dev, shared their invaluable insights during interactive sessions, enriching the event with their wisdom.

ZONE 9 CHA BAPPA

19-28 Sep 2023 Venue : SIMCA, Narhe Campus



The Ganeshutsav festival hosted by the Rotaract Clubs was a resounding success, bringing together community members and fostering goodwill. Through various activities such as blood donation, cultural events, and social initiatives, the clubs demonstrated their commitment to service and making a difference in society. Such events not only strengthen bonds within the community but also contribute to the greater good, embodying the spirit of Rotary's motto: "Service Above Self."

दुर्ग स्वच्छता मोहीम (5 Nov 2023 Venue : Lohgad Fort)

The Durg Swachchata Mohim event served as a poignant reminder of our collective responsibility as citizens of India to protect and preserve our historic places. By actively participating in the clean-up drive at Lohgad Fort, we not only contributed to the cleanliness of the site but also set an example for our community. As stewards of our cultural heritage, it is imperative that we continue to prioritize the conservation of such historical landmarks.



ROTARACT CLUB

श्री राम मंदिर प्रतिकृती रांगोळी प्रदर्शन

22 January 2024 Venue : SIMCA, Narhe Campus



In celebration of the historic occasion of the inauguration of the Shri Ram Mandir in Ayodhya, the Rotaract Club of SIMCA organized a special event titled "श्री राम मंदिर प्रतिकृती रांगोळी प्रदर्शन". This event showcased a magnificent rangoli depicting the image of Lord Ram and the grandeur of the temple. Rangoli Dimensions: The rangoli created for this event measured an impressive 25 by 30 feet, making it a grand display of artistry and devotion.



This event was covered by ABP Majha. Our event was showcased on ABP Majha during prime time on January 22, 2024, at 7:15 pm and 9 pm. In the Rotaract District 3131, RAC SIMCA was the only Rotaract Club to be featured on this leading news media platform.

COLLEGE ACTIVITIES

- *Induction Program for MBA F.Y. students* (28/08/2023)
- *Startup Competition* (16/10/2023)
- *Poster Making Competition* (26/10/2023)
- *EADR Competition* (03/11/2023)
- *Rubicon Training* (06/11/2023)
- *Walkathon 2.0* (18/11/2023)
- *Republic Day* (26/01/2024)
- *Shiv Janmotsav celebration* (19/02/2024)
- *Sports Day Celebration* (23/02/2024)
- *Group Day Celebration* (23/02/2024)
- *Bollywood Day Celebration* (23/02/2024)
- *Traditional Day Celebration* (23/02/2024)
- *IADR Competition* (21/03/2024)
- *Excel Competition* (27/03/2024)
- *Award Function* (16/04/2024)

RESEARCH CENTRE OF SIMCA

Headed by Dr. Milind Marathe
Members: Dr. Seema Choure
Dr. Rahul More
Pallavi Shete

Guides: 15
Research Student Registered:
60 Programs Conducted:
Course work 1
Course work 2A
Course work 3A

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