

Mrs.Niketa Patil

Designation: Asst. Professor (MBA) & Training Placement Officer (TPO)

Qualification: B.Sc(Biotech), MBA (MKT) **Date of Joining Institute**: 23rd June, 2022 **Research Area & Specification**: Marketing

Management

Email Id: niketapatil.sknssbm@sinhgad.edu

Contact No: +91 8087486642

Mrs.Niketa Patil, is an highly motivated, enthusiastic and dedicated individual and a goal-driven professional educator with a solid commitment to the social and academic growth and development of the students. Her area of expertise is marketing. In addition to her teaching profession, she is working as Training and placement officer for final placements of the students. She has completed her graduation (B.Sc-Biotechnology) and masters (MBA-Marketing) from Rashtrasant Tukadoji Maharaj Nagpur University. She is currently pursuing her Phd from Rashtrasant Tukadoji Maharaj Nagpur University. She has attended Faculty Development Program on outcome based education, Data Analyst, NLP & ChatGPT applications. She is accustomed to working in a multicultural environment that emphasizes inclusion. She is a self-directed, action-oriented professional with more than 5 years of industry experience and one year of teaching experience in S.K.N Sinhgad School of Business Management. She has presented and published a research paper in UGC Care.