



Name: Dr. Kolhe Ram Dagduji

Designation: Assistant professor in Marketing Management

Qualification: B. Tech, A.M.I.E, P.G.D.B.M, M.B.A, M.Phil., Ph.D., M.A(IIPS).

Date of joining: 03/ Jan/2022

Research Area & Specialization: Marketing Management, Marketing Research

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Dr. Kolhe Ram D. has experience over 15 years as an academician. He has been working in the field of teaching management sciences from 10 years, including 4 years with research experience after M.Phil. and 2 years of Post Ph.D. He is a research expert and has published 22 research publications (Scopus 2, UGC Care Listing 11, International Conferences: 3, International Peer-Reviewed Journals: 6).

He is an associate member of Indian institutions of engineer's and passionate teacher. He believes in creating an interactive classroom environment that inspires and stimulates students. He places a strong emphasis on the real-world application of marketing concepts and encourages students to think critically about how the concepts are applicable to existing market conditions by solving and analysing marketing problems.

- Research Methodology Workshop Participation: 4
- Faculty Development Program :5
- Certification in Data interpretation using excel and statistical package for Social Sciences(SPSS)