Best Practice 2

2. Phd. Research Centre

Objective

Innovative methodology conceived by Sinhagd Institute of Management and Computer Application (SIMCA) for multidisciplinary research involving students and faculty addressing global challenges.

Generation of new knowledge is an essential outcome of a Higher Education Institution. SIMCA believes that 'Quality Education' and 'Research & Development' are mutually non-exclusive. Experimental inquiry and systematic exploration by students and faculty are essential traits for developing solutions to complex problems. Conducive research ambience with enthusiastic researchers, seed grants, state-of-the-art research infrastructure, and access to premium online resources, and opportunities for collaboration is a prerequisite for research excellence. Intellectual exchanges with industry and academic peers across the globe empower researchers to take up challenging research questions.

The Context

SIMCA research center will be responsible for the all-round development and support from the initial stage to phd. Completion. It will undertake activities like brainstorming of ideas, conceptualization, and research projects.

In the twenty-first century, the world is witnessing unexpected challenges that require concerted research efforts involving trans disciplinary approaches to offer solutions. Indian Higher Education Institutions face a fierce competition both from within the country and abroad for attracting meritorious students and talented faculty. Publications and partnering with International research teams to address some of the global challenges provides higher visibility, which in turn helps in improving global rankings and recognitions. The new generation students aspire to become knowledge-creators by becoming active participants in research projects even during their under-graduate studies. SIMCA helps in creating a research environment for faculty to carry out research and students to gain practical experience.

The Practice

Creation of research facilities: SIMCA has been continuously investing in creating and upgrading research infrastructure spanning across different domains and specializations SIMCA research centre was established in 2014 to carry out multidisciplinary research. In order to promote

a climate for academic excellence with openness to learning, research and development of professional skills, Research Centre offers PhD programmes in Management including various streams like Computer Management, HR Management, Knowledge management, Production Management, Marketing management. The goal is to help students evolve their expertise with a multi-disciplinary approach to meet the challenges faced by the industry in innovative ways.

Conferences, Faculty Development Program (FPD) & Workshops, Phd. Course Work: International and National Conferences/ workshops are organized enabling faculty and students to exchange their ideas and network with research experts from reputed academic institutions and corporate. Research Seminars of Ph.D. scholars serve as motivators for undergraduate and postgraduate students. Research Methodology Work shop hels Ph.D. scholar to understand the research and its types.

Evidence of success

SIMCA, with its team of unprecedented research guides and researchers from many areas, generates ideas for research and works towards development of prototypes. The ideas will be funded by external parties/organizations. The research results will be used to fetch publications.

Problems Encountered and Resources Required

The following challenges emerged during the implementation of the strategies for promotion of research.

Challenges

- Engaging high quality basic and translational research
- Increasing the number of individual research project proposals
- Increasing the student involvement in the research activities beyond the academic hours
- Trans-disciplinary approach to solve research problems.
- Increasing industry involvement in SIMCA research program
- Competitive faculty ecosystem
- Frequent manpower requirement to meet the deadline(s) for the project(s)

SIMCA RESEARCH CENTER

Sinhgad Technical Education Society's

SINHGAD INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (SIMCA-MCA)

(Affiliated to University of Pune, Approved by AICTE and Accredited by NAAC 'A' Grade)

Sinhgad Institute of Management & Computer Application ★ SIMCA Pune

CONTENTS

Sr. No.	Title	Page No.
1.	**Overview**	3
2.	**Research Center Committee**	3
3.	**Specialization**	4
4.	**Recognized Ph.D. Guide**	5
5.	**List of Registered Students**	7
6.	**List of Awarded Students.**	9
7.	**Activities @ Research Center**	10

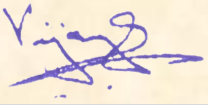
1. Overview

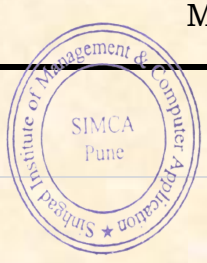
SIMCA research center will be responsible for the all-round development and support from the initial stage to Ph.D. Completion. It will undertake activities like brainstorming of ideas, conceptualization, and research projects.

In the twenty-first century, the world is witnessing unexpected challenges that require concerted research efforts involving trans disciplinary approaches to offer solutions. Indian Higher Education Institutions face a fierce competition both from within the country and abroad for attracting meritorious students and talented faculty. Publications and partnering with International research teams to address some of the global challenges provides higher visibility, which in turn helps in improving global rankings and recognitions. The new generation students aspire to become knowledge-creators by becoming active participants in research projects even during their under-graduate studies. SIMCA helps in creating a research environment for faculty to carry out research and students to gain practical experience.

2. Research Center Committee

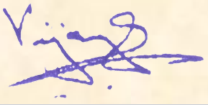
Sr. No.	Name	Designation
1.	Dr. Vijaya Puranik	Director
2.	Dr. Marathe Milind Anil	Research Center Head
3.	Dr. Seema Choure	Member
4.	Dr. Rajesh Gawali	Member
5.	Dr. Poonam Sawant	Member
6.	Dr. Rahul More	Member





3. Specialization

Sr. No.	Ph.D. Offered in Various Specialised Stream
1.	Human Resource Management
2.	Organizational Management
3.	Marketing Management
4.	Knowledge Management
5.	Financial Management
6.	Production Management
7.	Computer Management



4. Recognized Ph.D. Guide

- **Total No. of Guide working full time in the Same Institute - 6**
- **Total No. of Guide working full time in the Same Trust/Society - 6**
- **Total No. of Associated Guides (from Other Institute) - 6**
- **Total Guides (1+2+3)**
- **Faculty - 6**

Sr. No.	Guide Name	Subject	Associate Guide / Regular Guide	Working Institute (In case of Associate Guide)
1.	Dr. Deshmukh Prasanna Ganpatrao	Human Resource Management	Associate Guide	Anant Rao Thopte college
2.	Dr. Dhole Vijay Balasaheb	Human Resource Management	Associate Guide	Sinhgad Institute of Business Administration and Research, Kondhwa
3.	Dr. Mundhe Shivaji Dattu	Computer Management	Regular Guide	Sinhgad Insttitute of Management and Computer Application
4.	Dr. Puranik Vijaya Aniruddha	Organizational Management	Associate Guide	Sinhgad Business School, Karve Road
5.	Dr. Borgave Sachin Annasaheb	Marketing Management	Associate Guide	Pratibha Institute Of Management
6.	Dr. Surwade Dayanand Jagdeo	Marketing Management, Knowledge Management	Associate Guide	Adhalrao Patil College
7.	Dr. Pandit Vrinda Chandrashekhar	Financial Management	Associate Guide	Sinhgad Business School, Karve Road

8.	Dr. Brahme Ashwini Manish	Computer Management	Regular Guide	Sinhgad Insttitute of Management and Computer Application
9.	Dr. Jagdale Bharti Prakash	Computer Management	Associate Guide	Sinhgad Insttitute of Business Administration and Computer Application, Lonavala
10.	Dr. Yogesh Bhoite	Production Management	Regular Guide	Sinhgad Insttitute of Management and Computer Application
11.	Dr. Singh Anamika Radheshwar	Marketing Management	Associate Guide	Sinhgad Insttitute of Management and Computer Application
12.	Dr. Phule Prashant Namdev	Marketing Management	Associate Guide	Sinhgad Business School, Karve Road
13.	Dr. Deshpande Vidyut Kaustubh	Organizational Management	Associate Guide	Sinhgad Business School, Karve Road
14.	Dr. Marathe Milind Anil	Marketing Management	Regular Guide	Sinhgad Insttitute of Management and Computer Application
15.	Dr. Gawali Rajesh Raghunathrao	Marketing Management	Regular Guide	Sinhgad Insttitute of Management and Computer Application
16.	Dr. Gadekar Ashutosh Bhagwat	Financial Management	Associate Guide	Sai Balaji
17.	Dr. Satish Ubale	Production Management	Associate Guide	Matrix Institute, Wadgaon
18.	Dr. Solanki	Computer Management	Associate Guide	JSPM, Narhe

5. List of Registered Students

Sr. No.	Students Name	Category	Specialization	Guide Name
1.	Nisal Aparna Sachin	Open	Computer Management	Dr. Solanki
2.	Kshirsagar Sarika Dinkar	SEBC	Computer Management	Dr. Solanki
3.	Joshi Sonali	Open	Financial Management	Dr. Gadekar Ashutosh Bhagwat
4.	Gaikwad Vivekanand Yuvraj	SC	Human Resource Management	Dr. Dhole Vijay Balasaheb
5.	Gawade Gaurav Ratnakar	Open	Marketing Management	Dr. Marathe Milind Anil
6.	Yedake Amar Vishnu	SC	Marketing Management	Dr. Marathe Milind Anil
7.	Durge Buddhabhushan Bhimrao	SC	Marketing Management	Dr. Singh Anamika Radheshwar
8.	Dhulipala Manjula Chidambara Sasthry	Open	Human Resource Management	Dr. Dhole Vijay Balasaheb
9.	Sayyed Shoaib Shafi	Open	Production Management	Dr. Ubale Satish
10.	Datar Milind Narayan	Open	Marketing Management	Dr. Surwade Dayanand Jagdeo
11.	Lokhande Anuja Atul	OBC	Finance	Dr. Gadekar Ashutosh Bhagwat
12.	Paranjpe Girija Nitin	Open	Human Resource Management	Dr. Prassna Desmukh
13.	Ghongade Sharmila Dilipkumar	OBC	Marketing Management	Dr. Surwade Dayanand Jagdeo
14.	Tayade Milind Dnyanadeo	SC	Production Management	Dr Ubale Satish
15.	Rasika Naik	Open	Computer Management	Dr. Pandit Vrinda Chandrashekhar
16.	Ningule Suresh Namdeo	NTC	Marketing Management	Dr. Borgave
17.	Tatia Amrita Shantilal	Open	Finance Management	Dr. Gadekar Ashutosh Bhagwat

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SIMCA
Pune

18.	Sumit Godalkar	SC	Production Management	Dr. Ubale Satish
19.	Bhutkar Pradnya Avinash	OBC	Operational Management	Dr. Yogesh Bhowte
20.	Sarang Dani	Open	Operational Management	Dr. Yogesh Bhowte
21.	Rajendra Mukhedkar	OBC	Marketing Management	Dr. Anamika Singh
22.	Kunal Kondke	SBC	Human Resource Management	Dr. Vijay Dhole
23.	Sujit Kadhale	SC	Human Resource Management	Dr. Prassna Desmukh
24.	Radhika Lakde	NTC	Human Resource Management	Dr. Puranik Vijaya Aniruddha
25.	Dinesh Aher	OBC	Production Management	Dr. Ubale Satish
26.	Anand Korde	ST	Production Management	Dr. Ubale Satish
27.	Sandeep Halgunde	NTC	Production Management	Dr. Ubale Satish
28.	Nitin Patil	OBC	Operational Management	Dr. Yogesh Bhowte

Sinhgad Institute of Management & Computer Application ★ SIMCA Pune

6. List of Awarded Students

Sr. No.	Students Name	Category	Specialization	Guide Name
1.	Shantanu Ladkat	OBC	Computer Management	Dr Shivaji Mundhe
2.	Kavita Rangari	SC	Computer Management	Dr Abhijeet Kaiwade
3.	Sunil Joshi	Open	Computer Management	Dr. Mundhe Shivaji Dattu
4.	Shipa Bhingardive	SC	Human Resource Management	Dr. Prassna Desmukh
5.	Gawali Ravindra Bhaskar	Open	Finance Management	Dr. Gadekar Ashutosh Bhagwat
6.	Sumit Godalkar	SC	Production Management	Dr. Ubale Satish
7.	Sarang Dani	Open	Operational Management	Dr. Yogesh Bhowte
8.	Pratibha Mandave	Open	Computer Management	Dr Abhijeet Kaiwade
9.	Ashwini Brahme	Open	Computer Management	Dr. Mundhe Shivaji Dattu
10.	Poonam Sawant	Open	Computer Management	Dr. Mundhe Shivaji Dattu
11.	Maruti Dhanawade	Open	Finance Management	Dr. Gadekar Ashutosh Bhagwat
12.	Rajendra Mukhedkar	OBC	Marketing Management	Dr. Anamika Singh
13.	Shantanu Jahagirgar	Open	Marketing Management	Dr. Anamika Singh

Sinhgad Institute of Management & Computer Application ★ SIMCA Pune

7. Activities @ Research Center

SIMCA Research center perform various activities

- To increase the awareness about research.
- To motivate research students.

Some activities are as follows:

1. Ph.D. Course work
2. Ph.D. Progress Review (Every 6 Month)
3. Research Paper Presentation
4. Faculty Development Programs
5. Research Journals
6. National/International Conferences.

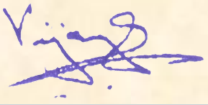
1. Ph.D. Course Work:

A Report on "Ph.D. Course Work – 2021"
Title: Ph.D. Course Work Program 2021
Date: Saturday 20th March 2020
Time: 2:00 pm to 6:00 pm
Faculty Coordinator: Dr. Milind Marathe, Dr. Ashwini Brahme, Dr. Shubhangi Ramswami, Dr. Poonam Sawant, Dr. Rajesh Gavali, Dr. Seema Choure
Venue: Online on Microsoft Teams
Attendees: Ph.D. Scholars from Management stream
Objectives of the activity:

- To bring Ph.D. scholars together from all different management backgrounds and train and develop them to carry out their research efficiently.

Table Plan

Sr. No.	Activity/Guest/Speaker	Time
1.	Opening Note	2:00 pm - 2:05 pm
2.	Welcome address by Dr. Anamika Singh, Hon. Director SIMCA	2:05 pm - 2:15 pm
3.	Address by Chief Guest : Dr. Parag Kalkar Dean Commerce and Management, SPPU , Pune	2:15 pm - 2:35 pm
4.	Formal Vote of Thanks(Inaugural Function)	2:35 pm – 2:40 pm
5.	Introduction to Resource Person	2:40 pm – 2.45 pm
6.	Session by Dr. Abhijeet Mancharkar, Director-AISSMS IOM	2:45 pm – 6:45 pm
7	Vote of Thanks by Participants Representative	06:45 pm – 6:50 pm



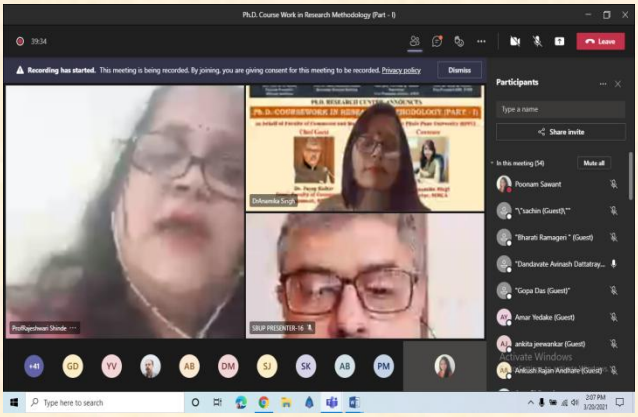
Event Description

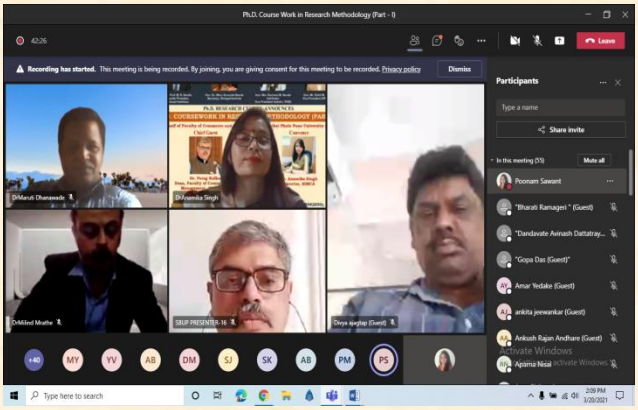
SIMCA has planned Ph.D. Course Work -2021 from 20 th march 2021. Course work will be conducted of 60 hrs. The first session had organized on Saturday 20 th March 2021 in online mode.

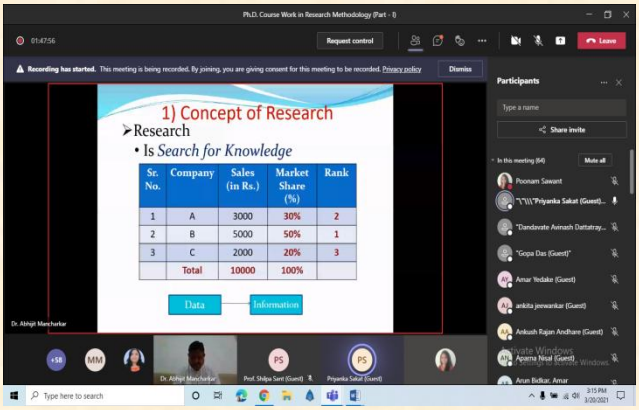
Dr. Anamika Singh, Director SIMCA has given the warm welcome to the audience by delivering welcome speech. For the event we had Chief Guest Dr. Parag Kalkar, Dean Commerce and Management, SPPU, Pune and Dr. Abhijeet Mancharkar, Director-AISSMS IOM as a resource person. For the event 60 + participants were present.

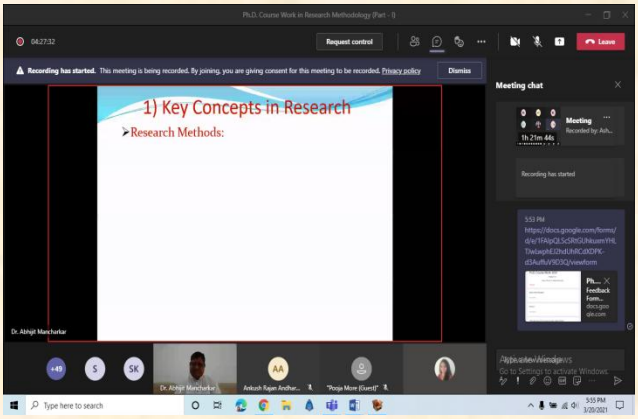
Dr. Parag Kalkar had talked about “how to carry out the research precisely”. According to him research title should be defined clearly and specifically with appropriate scope. Key note speaker Dr. Abhijeet Mancharkar covered Course work Part-1 in brief. He had covered Research Methodology, Research Types, Philosophy and research related concept deeply. Vote of thanks is proposed by the participants.

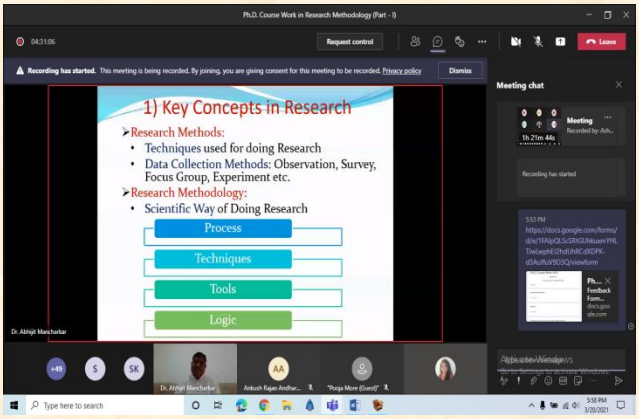
Glimpses of the Day-1











Our Source of Inspiration

Hon. Prof. M. N. Navale
Founder President, STES

Hon. Dr. (Mrs.) Sunanda Navale
Secretary, STES

Hon. Mrs. Rachana M. Navale Ashthekar
Vice President (Admin), STES

Hon. Mr. Rohit M. Navale
Vice President (HR), STES

Ph.D. RESEARCH CENTER ANNOUNCES

Ph.D. COURSEWORK IN RESEARCH METHODOLOGY (PART - I)

Valedictory Function

on behalf of Faculty of Commerce and Management,
Savitribai Phule Pune University (SPPU)

: Date :

30/09/2021

: Time :

02:00 PM to 04:00 PM

: Kindly contact :

Dr. Milind Marathe, (+91-9822885236), Dr. Ashwini Brahme (+91-9158982850),
Dr. Seema Choure (+91-98235 80430), Dr. Poonam Sawant (+91-9604160594),
Dr. Rajesh Gawali (+91-94223 21615).

Chief Guest

Dr. Chandrani Singh
Director, SIOM

Convener

Dr. Anamika Singh
Director, SIMCA

Sinhgad Technical Education Society's

SINHGAD INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION, (SIMCA), PUNE – 411041

(Affiliated to Savitribai Phule Pune University (SPPU), Approved by AICTE & Accredited by NAAC 'A' Grade)

SIMCA Pune

Research Paper Presentation:

Sinhgad Institute of Management & Computer Application ★ SIMCA Pune

Faculty Development Program (FDP):

Sinhgad Institute of Management & Computer Application ★ SIMCA Pune

Research Journals

International Journal of Information Systems (IJIS)

ISSN (Print) : 2229-5429

INTERNATIONAL JOURNAL OF INFORMATION SYSTEMS

NAAC Accredited with 'A' Grade

IMPACT FACTOR 5.406

(A Journal of SIMCA)

Vol. X, Issue II, January - May 2020

RESEARCH JOURNAL

Index **Pg. No.**

1. Role of Artificial Intelligence in Data Science 01
–Mr. Nitin Bhopatkar, Ragini Tandekar, Dr. Poonam Sawant

2. Bitcoin Mining Technology and It's Future Implications 04
-Prof. Smita Chavan, Ms. Aparna Patwardhan

3. NLP Applications in Educational Sector 06
-Hemant Pillai, Sakshi Patel

4. Review of Biometric Algorithms for Template Database Security 10
-Dr. Pratibha Mandave

5. Analysis of Cloud Computing and It's Future 15
-Prof. Smita Chavan, Ms. Sweta Kulkarni

6. E-Governance: Applications & Opportunities 19
-Mr. Alankar Apate, Dr. Poonam Sawant,Prof. Prashant Chordia

7. Implementation of Porter Stemming Algorithm for Text Mining for Online Sports News 22
-Mr. Parash Chand, Mr. Kiren Rudhewadi, Dr. Ashwini Brahme

8. Impact of Business Data Analytics on Indian Stock Market 26
-Mr. Milind Shetye, Dr. Poonam Sawant

9. Implementation of Open Source Tokenization Tool in Text Mining for Natural Language Processing 29
-Mr. Ranjeetkumar Sharma, Mr. Sagar Randhe , Ms. Nikita Pawar, Dr. Ashwini Brahme

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Sinhgad Institute of Management & Computer Application ★ SIMCA Pune

National/International Conferences:

Guidelines for submission of papers

Researchers should submit full length papers which will be reviewed by reviewing committee and the selected papers will be published in the **UGC CARE LISTED JOURNAL** or special issue of **International Journal of Information Systems ISSN No. 2229-5429, Indexed by International Scientific Indexing is evaluated by Scientific Journal Impact Factor, awarded with Value of 5.406 or Samudantta Research Journal.**

The soft copy of full length paper in word and in pdf format along with the duly filled registration and copy right form should be emailed to the organizing committee at *ici2tm@sinhgad.edu* Abstract of the paper should not exceed more than 300 / 400 words. The length of the paper should not exceed more than 5000 words. The research paper / article should be in IEEE format. For more details refer http://ici2tm.sinhgad.edu/docs/IEEE_FormatPaper.doc

Important Dates:

Abstract Submission	: 15th Dec 2019
Paper Submission	: 30th Dec 2019
Notification with Review	: Within one week
Camera-Ready Paper Due	: 4th Jan 2020
Conference Dates	: 6th to 8th Feb2020

Registration charges:

Research / Ph. D Scholars, Students: Rs.1800($25)
Academician / Faculty: Rs. 2100($29)
Practitioners / Industry / Corporate: Rs. 2700($38)
Foreign Authors: $50

Payment Details:

The registration fees can be paid using any one of the following modes of payments:

- DD in Favor of "Sinhgad Institute of Management and Computer Application" (SIMCA) payable at Pune.
- CASH

Accommodation:

Accommodation can be arranged on request against reasonable fees of Rs. 200 per Participant in the Campus Hostel on sharing basis (First come first serve basis). Or Participants can stay at nearby hotels (information is available on **http://ici2tm.sinhgad.edu/nearbyh.html**) by their own expenses.

Contact: Mr. Prashant Chordiya : +91 9595992354
Mr. Navnath Chaudhari : +91 8668385607

For Registration Contact:

Mr. Yogesh Sharma : +91 7378570301
Mr. Sachin Gupta : +91 9422857215
Mr. Shriyash Sanas : +91 7972569441
Ms. Swati Ghude : +91 9405970588

Rules For Participation:

- Only authors are allowed to present their paper according to track.
- Paper Participation through Skype will be allowed.
- Participation certificate is issued only to the registered participants.
- Participation details will be communicated to the authors through ***mail:*** *ici2tm@sinhgad.edu*

CHIEF PATRON

Hon. Prof. M. N. Navale
President

PATRONS

Hon. Mr. Rohit Navale Vice President (HR)
Hon. Mrs. Rachana Navale-Ashtekar Vice President (Admin)

Hon. Dr. (Mrs.) Sunanda M. Navale
Founder Secretary

CHIEF CONVENER OF CONFERENCE

Dr. Anamika Singh
Director-SIMCA

CONFERENCE CO- CONVENERS

Dr. Milind Marathe +91 9822885236
Dr. Ashwini Brahme +91 9158982850
Dr. Sachin Wankhede +91 8805844089
Mr. Pradeep Shitole +91 9225653740

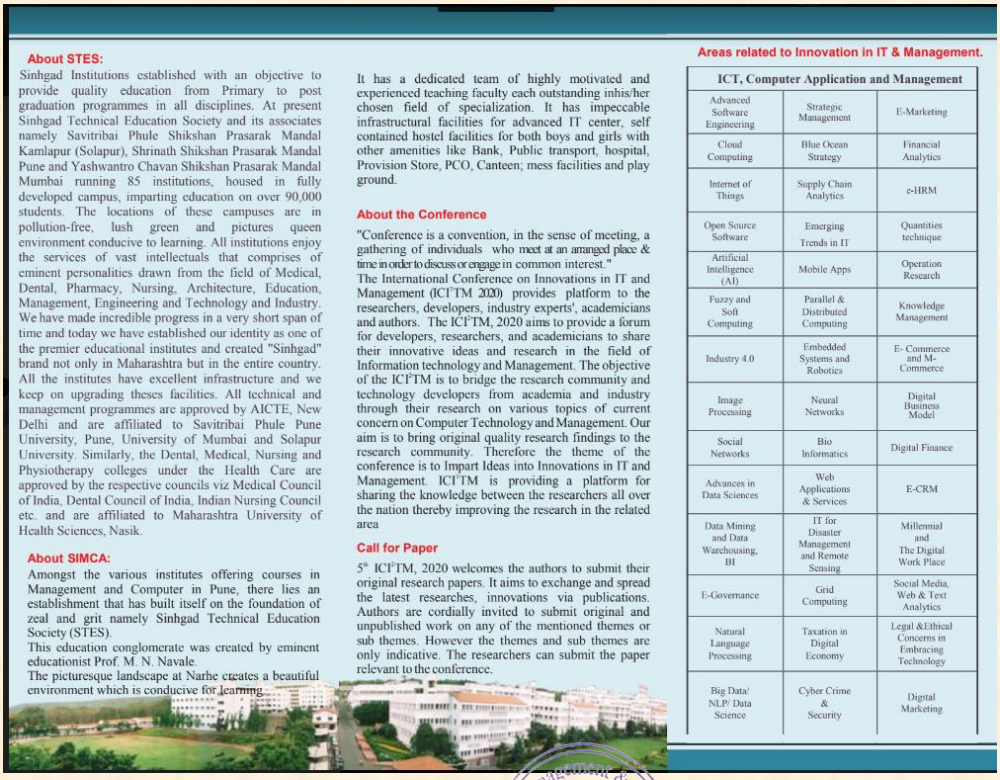
Location Map

5th International Conference
On
"Innovations in IT and Management

5th ICITM, 2020)"

6th to 7th February 2020

Organized by
Sinhgad Technical Education Society's
SINHGAD INSTITUTE OF MANAGEMENT AND COMPUTER APPLICATION (SIMCA)
Narhe Technical Campus, Pune, Maharashtra (India) 411041.
Tel. No. 020- 66831896
Email : *ici2tm@sinhgad.edu*
Website: *http://ici2tm.sinhgad.edu/*



About STES:

Sinhgad Institutions established with an objective to provide quality education from Primary to post graduation programmes in all disciplines. At present Sinhgad Technical Education Society and its associates namely Savitribai Phule Shikshan Prasarak Mandal Kamlapur (Solapur), Shrinath Shikshan Prasarak Mandal Pune and Yashwantro Chavan Shikshan Prasarak Mandal Mumbai running 85 institutions, housed in fully developed campus, imparting education on over 90,000 students. The locations of these campuses are in pollution-free, lush green and pictures queen environment conducive to learning. All institutions enjoy the services of vast intellectuals that comprises of eminent personalities drawn from the field of Medical, Dental, Pharmacy, Nursing, Architecture, Education, Management, Engineering and Technology and Industry. We have made incredible progress in a very short span of time and today we have established our identity as one of the premier educational institutes and created "Sinhgad" brand not only in Maharashtra but in the entire country. All the institutes have excellent infrastructure and we keep on upgrading theses facilities. All technical and management programmes are approved by AICTE, New Delhi and are affiliated to Savitribai Phule Pune University, Pune, University of Mumbai and Solapur University. Similarly, the Dental, Medical, Nursing and Physiotherapy colleges under the Health Care are approved by the respective councils viz Medical Council of India, Dental Council of India, Indian Nursing Council etc. and are affiliated to Maharashtra University of Health Sciences, Nasik.

About SIMCA:

Amongst the various institutes offering courses in Management and Computer in Pune, there lies an establishment that has built itself on the foundation of zeal and grit namely Sinhgad Technical Education Society (STES).

This education conglomerate was created by eminent educationist Prof. M. N. Navale.

The picturesque landscape at Narhe creates a beautiful environment which is conducive for learning.

It has a dedicated team of highly motivated and experienced teaching faculty each outstanding inhis/her chosen field of specialization. It has impeccable infrastructural facilities for advanced IT center, self contained hostel facilities for both boys and girls with other amenities like Bank, Public transport, hospital, Provision Store, PCO, Canteen; mess facilities and play ground.

About the Conference

"Conference is a convention, in the sense of meeting, a gathering of individuals who meet at an arranged place & time in order to discuss or engage in common interest."

The International Conference on Innovations in IT and Management (ICITM 2020) provides platform to the researchers, developers, industry experts', academicians and authors. The ICITM, 2020 aims to provide a forum for developers, researchers, and academicians to share their innovative ideas and research in the field of Information technology and Management. The objective of the ICITM is to bridge the research community and technology developers from academia and industry through their research on various topics of current concern on Computer Technology and Management. Our aim is to bring original quality research findings to the research community. Therefore the theme of the conference is to Impart Ideas into Innovations in IT and Management. ICITM is providing a platform for sharing the knowledge between the researchers all over the nation thereby improving the research in the related area

Call for Paper

5th ICITM, 2020 welcomes the authors to submit their original research papers. It aims to exchange and spread the latest researches, innovations via publications. Authors are cordially invited to submit original and unpublished work on any of the mentioned themes or sub themes. However the themes and sub themes are only indicative. The researchers can submit the paper relevant to the conference.

Areas related to Innovation in IT & Management.

ICT, Computer Application and Management		
Advanced Software Engineering	Strategic Management	E-Marketing
Cloud Computing	Blue Ocean Strategy	Financial Analytics
Internet of Things	Supply Chain Analytics	e-HRM
Open Source Software	Emerging Trends in IT	Quantities technique
Artificial Intelligence (AI)	Mobile Apps	Operation Research
Fuzzy and Soft Computing	Parallel & Distributed Computing	Knowledge Management
Industry 4.0	Embedded Systems and Robotics	E- Commerce and M-Commerce
Image Processing	Neural Networks	Digital Business Model
Social Networks	Bio Informatics	Digital Finance
Advances in Data Sciences	Web Applications & Services	E-CRM
Data Mining and Data Warehousing, BI	IT for Disaster Management and Remote Sensing	Millennial and The Digital Work Place
E-Governance	Grid Computing	Social Media, Web & Text Analytics
Natural Language Processing	Taxation in Digital Economy	Legal &Ethical Concerns in Embracing Technology
Big Data/ NLP/ Data Science	Cyber Crime & Security	Digital Marketing

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