# Social Media Cell (SMC)



Nowadays, social media plays a crucial role in people and industry networking. Social media platforms also help to publicize the accomplishments of the Institute's students and staff. The audience of Social Media platforms includes all stakeholders. SAE has social media accounts on Facebook, Instagram, LinkedIn, Twitter, and YouTube. SAE Social Media Cell (SMC) wishes to continue the transition into next-generation students by creating a social media culture that promotes involvement and popularity.

Social Media Cell also works under the Central STES Level Group and Central Engineering College Level Group. All STES Level and College level achievements are highlighted and posted by SMC. The specialty of that particular day if any is also made as poster and uploaded on social media accounts on the same day. Day wise updates are also sent. At College level SAE have one coordinator and for each dept have one coordinator. These members officially collect the data suitable for post and submit to college coordinator who post it on social media. Also, few students from each division are acting as student coordinators to spread the awareness about the social media. SMC has kept all social media pages very active by posting almost daily. SMC also appreciates and highlights the achievements of the Alumni on college social media pages. This makes a good bond between the College, Students, Staff members and Alumni.

#### Vision

• To continue the shift into next-generation students, a social media culture that encourages involvement, popularity, and cross-disciplinary collaboration must be developed.

### Mission

• to provide services that use effective advertising and advertising tactics to promote programs and successes to external and internal audiences, and to build honest, transparent, and consistent communications on social platforms

#### **Objectives**

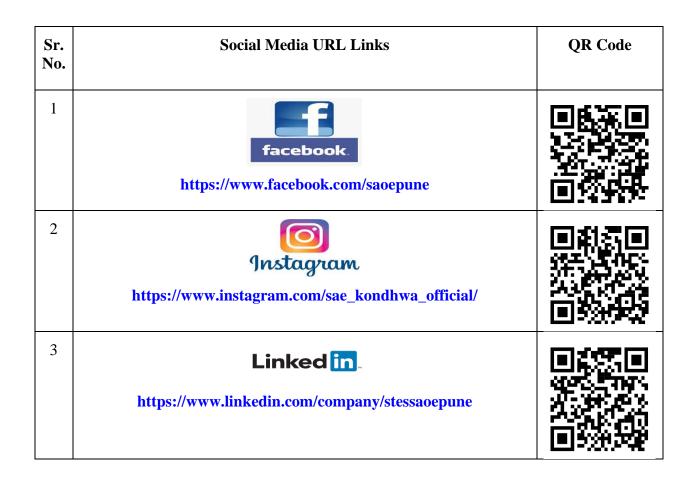
- To boost student engagement and one-on-one learning opportunities
- To facilitate social network tools, students and institutions have a variety of options for improving learning methods.
- Creating and managing a social media presence on Facebook, Twitter, YouTube, and other related social networking platforms.
- To monitor all online social platforms in order to track warnings from social media sites via mobile devices around the clock.
- Building solid relationships with members of the media through continuous, relevant, and noteworthy content on social media networks.
- To infuse excellent interpersonal and communication skills as well as the capacity to collaborate successfully with a variety of stakeholders in a varied society and culture.

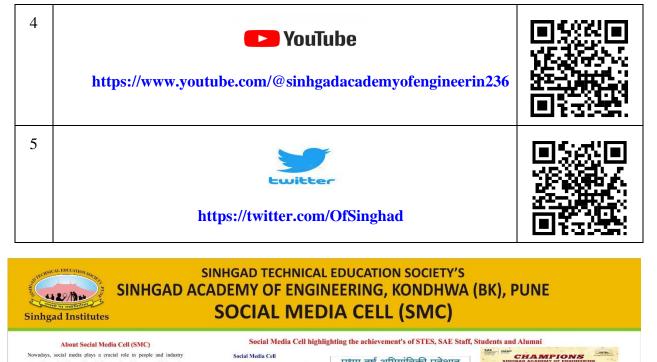
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## **Staff Coordinators of the Social Media Cell**

| Student Coordinators of the Social Media Cell |                         |            |       |            |                                 |  |  |
|---|-------------------------|------------|-------|------------|---------------------------------|--|--|
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# SAE Social Media web Links with QR Code





#### CHAMPIONS प्रथम वर्ष अभियांत्रिकी प्रवेशात networking. Social media platforms also help to publicize the सिंहगड इन्स्टिट्युट राज्यात अव्वल accomplishments of the Institute's students and staff. The audience of 42.30 Social Media platforms includes all stakeholders. SAE has social media या १९६७ वि ट्युट मधुन नोकरी counts on Facebook, Instagram, LinkedIn, Twitter, and YouTube. SAE Social Media Cell (SMC) wishes to continue the transition into nextration students by creating a social media culture that promotes involvement and popularity. Vision तीतील प्रथम फेटीर फिल्मर ग सामीपिक स्वथाने ४००७ प्रांगी प्रतीपिकी आगल्पाकी पार्व ही, फिलाल कराइ मांगे · To continue the shift into next-generation students, a social media culture that encourages involvement, popularity, and cross-disciplinary collaboration must be developed. Mission · to provide services that use effective advertising and advertising tactics IT to promote programs and successes to external and internal audier and to build honest, transparent, and consistent communications on INHGAD INSTITUTES social platforms JAPAN PLACEMENTS E&TC Dept anized a Five Days Worksh Objectives 2019 | 2020 | 2021 · To boost student engagement and one-on-one learning opportunities Rs 24 1 PA · To facilitate social network tools, students and institutions have a variety of options for improving learning methods. · Creating and managing a social media presence on Facebook, Twitter YouTube, and other related social networking platforms · To monitor all online social platforms in order to track warnings from social media sites via mobile devices around the clock. lution Control Day Celebration ring Dept, CESA, Prof. R. B. Ba Awareness sessions and Court I 02/12/2022 at SAE by v, HOD Civil organized Building solid relationships with members of the media through Civil En continuous, relevant, and noteworthy content on social media MOU signed with Oytie Pvt. Ltd. by on 07/01/2021 networks. IS A HABIT -· To infuse excellent interpersonal and communication skills as well as the capacity to collaborate successfully with a variety of stakeholders in a varied society and culture. SAE Social Media web Links 1. Facebook Page https://www.facebook.com/saoepune **4 0 1** T 2. Instagram Page https://www.instagram.com/sac\_kondhwa\_official 3. LinkedIn Page https://www.linkedin.com/company/stessaoepune 4. Twitter https://twitter.com/OfSinghad 5. YouTube Channel: https://www.youtube.com/@sinhgadacademyofengineerin236 Staff Achievements highlighted by SAE and STES **Social Media Cell** Sinhgad Academy Of Engineering, Kondhwa

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