

INSIGHT

THE WEEKLY NEWSLETTER

Editorial Team's Message:-

We started with a great zeal & little knowledge about the newsletter & that too a weekly one.

We collectively took up this challenge of being a part of the editorial team. Our aim is to bring out different facets of the business world. We will bring out news updates of various industries, the words of wisdom of business gurus, academic updates. We will capture success stories of our students from different walks of life. Some might be entrepreneurs or professionals working in various industries.



We all were busy in getting ready for the iconic event of Sinhgad Institute - "**Spectrum 2016**".

However such a mega event needs lots of planning & preparation for flawless execution. We ensured it at every step.

One team, one goal & multifaceted success is the outcome of "Spectrum 2016" for us. We achieved it in preparation, participation & the winning as well.

We are looking forward for your valuable inputs. We intend to grow, evolve from good to better to best with all your support. "Together we can make a difference".

This special edition of Insight uncovers "**Spectrum 2016**"

Wishing you all a **great Insight every week**.....





Student Corner



Preparation of Spectrum:-



Our adventure as Volunteers for Spectrum 2016

Being a volunteer for managing the event of Spectrum 2016 was a great experience for us. We managed the events like Blitz Kriez, Trail Blazers, paint 'D' pack and many more. We prepared the decoration for the event based on the theme of "Space"

It helped us to learn how to organize & execute the task. One of friend was also a social media co-coordinator. He captured all the events conducted during these days.

Being a volunteer for the "Spectrum 2016" was a wonderful experience for all of us.

Team of Volunteers





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MR AND MS SPECTRUM 2016:-

Peek into the Mr. and Ms. Spectrum event

5th February, it was the day for Mr. and Ms. Spectrum competition. There were five participants from RMDSSOMS who were Ankush Chopadekar, Joel Samuel, Preeti Mantri, Himani Rawat and Ruchira Badhe. Prof. Rajnikant Singh guided them in their preparation. We were excited to see our friends on the platform and showcase their talents. Each one of them performed with great enthusiasm. In the end Kalyani Badujae of MIT college won Ms. Spectrum but, on the other hand, there was a tie between Ankush and Joel who were of our own college. So, another question-answer round was conducted and Joel was selected as Mr. Spectrum. It was a great evening.



Megha Somvanshi and Chaitanya Kulkarni.



I was a Participant for Ms.Spectrum. All my friends were there to cheer us .Our program started approx around 3.30 Pm. In the first round we all introduced our self and showed our talent on the stage. It was really exciting and a big source of motivation was to see all our Professors present over there and wishing us luck. The second round was elimination round which included quiz. Unfortunately I couldn't make it to the next round . But i was happy to see that Mr. Spectrum was from our college "Joel Samuel". I had very good experience of the whole event. I learnt a lot and will always remember this experience.

Himani Rawat

.....And I am awarded Mr. Spectrum

The stage? Is that really where I wanted to go? No! I was not ready to embarrass myself with the ceaseless nervousness I suffer from when I go there! But the question was- "What was the use of me being gifted with so many talents?" So it happened... after conforming to my compelling professors and friends I started preparing for the event. Then, when the competition started, there was no doubt... I had turned cold, but somehow I impressed the judges with a song accompanied by music. In the subsequent rounds I had actually started enjoying competing against the other participants when I perhaps surprised the judges with my answers to their unimaginable questions, which is most probably the reason why I won. Later, as I went up to receive the award the judge congratulated me and softly said, "Stay humble."





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Shark Tank



Shark tank was a business plan competition Shashank and I had participated in Spectrum, The competition involved creating an online business plan and our business plan was Showtime, our idea was generated from the fact that the 21st century is an E-commerce century is and most people didn't like waiting in a queue. Some other teams came up with interesting business plan such as NGO information online the plan provides information weather NGO's are authenticated

or bogus, eco-business plan magic pen etc. This brought up challenge for us in convincing judges about our business plan but we learnt a lesson of how to compete by being innovative in future.

Sudharshan Biradar



Mad Ad's

Our team (Anand Sharma, Amar Saralgi, Manohar Choudhary, and Shashwati Dhumal) has participated in Mad Ads competition in Spectrum 2016. We have given the product Mineral Water and we were supposed to act on it by creating a funny advertisement.

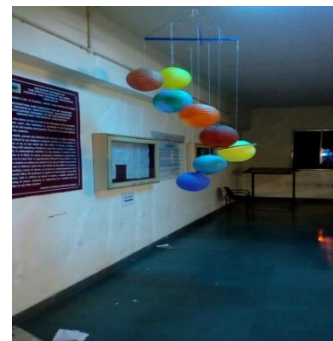


It was very difficult for us to decide how and what to act, we were confused for while and after a moment we came up with an idea. We created a theme on office, where a peon and other staff in office are lazy and tired while working, so we introduced Mineral Water to them named as Oxygenlite which give them more energy and oxygen while they perform their daily work.

Our experience for this competition was new and there were talented competitors than us. It was a great learning of team work and how to construct an idea instantly.



Naresh Prajapati.





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100Rs. Entrepreneurs:-

I participated in Spectrum 2016 for the event 100Rs. Entrepreneurship. It was a great experience for me and my partner Vikram Dangi. We invested 100rs in raw materials and started making Sandwiches for earning profit with that investment. We sold sandwiches for 2hrs and we earned profit Rs.850 by investing 100rs, it was great experience while selling, we learned how to work as team and how to convince people for selling our sandwiches. At first it was difficult to sell sandwiches though we have not done it before but after couple of minutes we overcome our fear and started interacting with people for selling and it worked. It was a package of fun and teamwork. The whole process was tiring but seeing the profit we forgot that we are tired. In that competition we came 4th, though we are not winner but we learned many things, that is the winning trophy for us.

Sangeeta Masal

Paint 'D' Pack

I Komal Khadtare Participated in the event Paint 'D' pack in spectrum 2016. It was a great experience for me as they had given us different products from that we need to choose one product i.e., biscuits .We had to come up with the brand name ,product name ,tag line ,logo, barcode ,ingredients , contents, price. We had to design the pack of this product .Accordingly we started to design the pack. We added the brand name, Logo etc. It was a very colorful experience for us as we painted the pack to attract the children. After this there was presentation about our product. I had learned lot of things from this how to think creatively and to manage work etc.Apart from this Sourabh sir & Ganesh sir also helped us along with other staffs. We would like to thank them for their support.



Komal D. Khadtare

Blitz Krieg



We participated in the host event which was held on 5th Feb 2016 at SKNSSBM, Ambegaon.

The event was of case study. The students have been given case study wherein we have to prepare and present PPT within the time period of 90 minutes. This event helped us to showcase our communication as well as analytical thinking skills. It helped us in understanding the critical aspects of the industry better and how to resolve the problem within a certain time frame. We prepared the PPT within the said time frame and that encouraged us to perform better and we stood as runner up in the first round. The judges appreciated us for our performance. We hope to participate in more such event.

Sheena Mathew and team



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Wall Street Titans

I participated in the event “wall street Titans”. It was about the stock market trading and it was good experience for me & learned lot of things regarding stock trading from this event.

There was a live market index on the screen and simultaneously the news flash on the screen. We tried to analyze the news and decided to trade the stock for the particular organization.

It was my first experience though I was not winner there, but learned a lot from the event.



Rohan Bharathi

Chill Zone.



We participated in Tug of War. Our teams were Rohan, Vishal, Dinesh, Pankaj and Ketan. It is an open sports tournament. It is related to body Physique, concentration, body strength etc,

Anyone can participate in this event; there was no need of registration. We participated in this event. We worked as team and won few rounds. After few round when our energy downed by sun and heat. We started losing, so we end up with that. This game event made our mindset hoe to

work as team and to concentrate in critical situation, and how important is health. We would like to thank our staff and college to give us such opportunity.





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Trail Blazers

We would like to share our experience about our competition “Trail Blazers” which was held on 6th February 2016 at SKNSSBM. Our Program started at 9:30 Am.

Two rounds were conducted of which the first round was the elimination round. In elimination round four teams were selected based on Presentation & idea of new product development. The event is about new product development and given topic was “Digital India”.

After the 1st round, our college team RMDSSOMS got selected for the next round .In the second round the financial aspects and execution of the plan was the focus area for evaluation. We put in best of our therefore everything was going as per the plan. At last, the winner of the “Trail Blazers” was RMDSSOMS. We felt Proud to represent RMDSSOMS; we thank all our Faculty members for their support and help.



Siva, Suheet and Pranil

Different Stroke:-



Nachiket, Adnan, Rakesh and Viplav



The Wining Team



We Preeti and Komal would like to share our experience to management quiz which was held on 30th January 2016 at SIBACA, Lonavala .We reached Lonavala at 10:30 am and Priyanka ma'am was there to receive us . Four rounds were conducted of which the first round was the elimination round. In elimination round one candidate was selected from each college on the basis of multiple choice questions which was related to management. After that all the participants and faculty members went for lunch and after that we went on a campus tour. In



that tour we experienced all the facilities like swimming pool, cricket ground, library, food court, which are available for the students.

Later on 2nd, 3rd and 4th round were conducted in continuous manner, In which they conducted the question & answer round, then puzzle round and at last rapid fire round. From the elimination round Komal got selected for the next round .The winner of the management quiz was SIBACA. We feel obliged & Proud to represent RMDSSOMS at Lonavala campus, We thank all our Faculty members for their support and help.



Coffee with Alumni

This week we had a word with Our Alumni student Mr. Harshad Kalal. He shared his views about beginning of professional life and what care we should take to take off with flying colors in the corporate life.

Tell us about your experience of working with HCL?

Initially I joined HCL as a financial Analyst from the campus placement drive. I understood the requirements of job profile & gradually started working on the assignments given to me. I also appeared for the internal exams. I had performed well in those assessments & promoted as a Senior Financial analyst

When I joined the organization was a fresher. Everything was new for me. The Boss, the reporting, time adherence, discipline. Gradually I got used to it.

I have completed 1.9 years of job with HCL.

What are the first few challenges you came across while working with HCL?

As a fresher I faced many problems because I had to go through many exams in HCL, and as he was fresher the main problem was hesitation in workplace.

As a fresher one has to be patient & learn the new skills needed for successful execution.

What is the corporate Client base you are dealing with?

I deal with Alliance Bernstein, the investment banker of America.

What should we do to grab a better job opportunity?

Students must focus on their aptitude for getting better jobs and must focus on the specialization they are pursuing.





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The World Around



Zika Vaccine (Made in India)

HYDERABAD: In an important "Make in India" moment, scientists at a Hyderabad lab say they have developed the world's first vaccine against the Zika Virus. They say, in fact, that they have two.

The World Health Organization has declared Zika and its suspected link to birth defects a global health emergency. More than 20 countries in Latin America have reported an outbreak and a rare case of the Zika virus being transmitted through sex has been reported in Texas, USA.

As the world searches for a vaccine and other global companies take first steps on research, the Bharat Biotech International Limited in Hyderabad says it has patented the Zika vaccine.

"On Zika, we are probably the first vaccine company in the world to file a vaccine candidate patent about nine months ago," said Dr. Krishna Ella, Chairman and Managing Director, Bharat Biotech Ltd.

Using a live Zika virus imported officially, the Hyderabad Company has now developed two candidate vaccines, but taking them through animal and human trials could be a long haul. Dr Ella said he had sought the government's support on this and the Indian Council of Medical Research (ICMR) has stepped forward to help.

"We have just been informed about the Zika vaccine candidate that Bharat Biotech has. We will examine it from the scientific point of view and see the feasibility of taking it forward. It is a good example of a Make in India product," said Dr. Soumya Swaminathan, pediatrician and Director General, ICMR.

MBA in Top Ten

For the first time a "one-year" MBA has topped the list of the world's best business school courses.

Insead has taken the number one spot in the 2016 [Financial Times Global MBA Ranking](#), climbing three places since last year. The institution, which has campuses in France, Singapore and Abu Dhabi, leapfrogged previous title holders Harvard Business School and the London Business School. In contrast to the other top-ranking schools which all have two-year programmes, Insead's shorter course means lower fees for students. It is placed in the top 10 for value for money and gives students "[most bang for their buck.](#)" as one graduate said to the FT.

Although Insead's former MBA students do not earn the highest salaries – this goes to graduates of Stanford Graduate School of Business – three years after graduation their pay is up by an average of 96% compared to pre-MBA income.



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The Financial Times Global MBA Ranking 2016

- 1. INSEAD**
- 2. Harvard Business School**
- 3. London Business School**
- 4. University of Pennsylvania: Wharton**
- 5. Stanford Graduate School of Business**
- 6. Columbia Business School**
- 7. University of California at Berkeley: Haas**
- 8. University of Chicago: Booth**
- 9. MIT: Sloan**
- 10. University of Cambridge: Judge**

Source: Financial Times, 2016

Carroll School of Management at Boston College has seen the biggest jump, moving 21 places from 93rd to 69th position. Graduates also saw an almost \$6,000 average salary increase, and the school saw improved ratings for value-for-money and career progression.

Another one-year course came top for career progression. The Indian Institute of Management in Ahmadabad, which was founded only 10 years ago, is widely regarded as the best business school in India and placed 24th overall, according to the FT.

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& Student Editorial Team:- Devyani Deshmukh, Siva Pasupathi, Shashank Kumar and Joel Samuel.