

Celebrating 25 Years
OF ACADEMIC EXCELLENCE



Sinhgad Institutes

SINGHAD INSTITUTE OF MANAGEMENT (SIOM)

Celebrating 25 Years

OF ACADEMIC EXCELLENCE

TAKING FORWARD THE INDIA GROWTH STORY WITH QUALITY EDUCATION

In today's knowledge driven fast paced economy, high quality education is the core driver. Growing by leaps and bounds since the last 25 years, Sinhgad Institutes is taking forward the Indian growth story on a remarkable pace by enhancing the human capital, the knowledge pool of our country consistently. India has always shown great potential. With a committed political leadership, we are on the path of accelerated economic growth with consistent, sustained focus on quality education.

The name of Sinhgad Institutes is synonymous to academic excellence right from Kindergarten to Ph. D. across myriad fields of Science, Engineering, Technology, Law, Management, Architecture, Pharmacy and Health Sciences to cover Medicine, Dental, Nursing and Physiotherapy. The clear focus at Sinhgad Institutes has always been and will continue to be on research, consistently improving faculty training and quality to match the best global standards.

Sinhgad Institutes is stepping into the Silver Jubilee year on 12 August 2017.

25 years is definitely a milestone in the life of a great Institution - a time to look back with nostalgia, also to look ahead with renewed zeal and enthusiasm to an exciting future ahead.

However, it is only a point which Sinhgad Institutes will pass, on its ongoing journey into the future by continuously adapting to change in various time zones; learning and imparting knowledge for career building of youth not only in India but across the globe.

PARTNERING INDIA'S GROWTH

We are an educational conglomerate with a mission to impart value based education. We consciously inculcate the habit of knowledge sharing with a 360 degree approach viz' students, faculty, industry and the society. The process sequentially involves laying down a strong foundation of domain, enhancement through interactive process, developing commercial applications and ultimately leading towards enrichment of the society at large. We are knowledge and solutions provider to leading corporates by means of consultancy, Management Development Programs, Executive Development Programs, focused training capsules and most importantly, as one of the largest trainers of technical and management professionals. With international and large national companies like Microsoft, J P Morgan, Reliance Communications etc. engaging with us, we contribute to the India growth story in more ways than one.

12
CAMPUSES

85
INSTITUTES

26
SCHOOLS

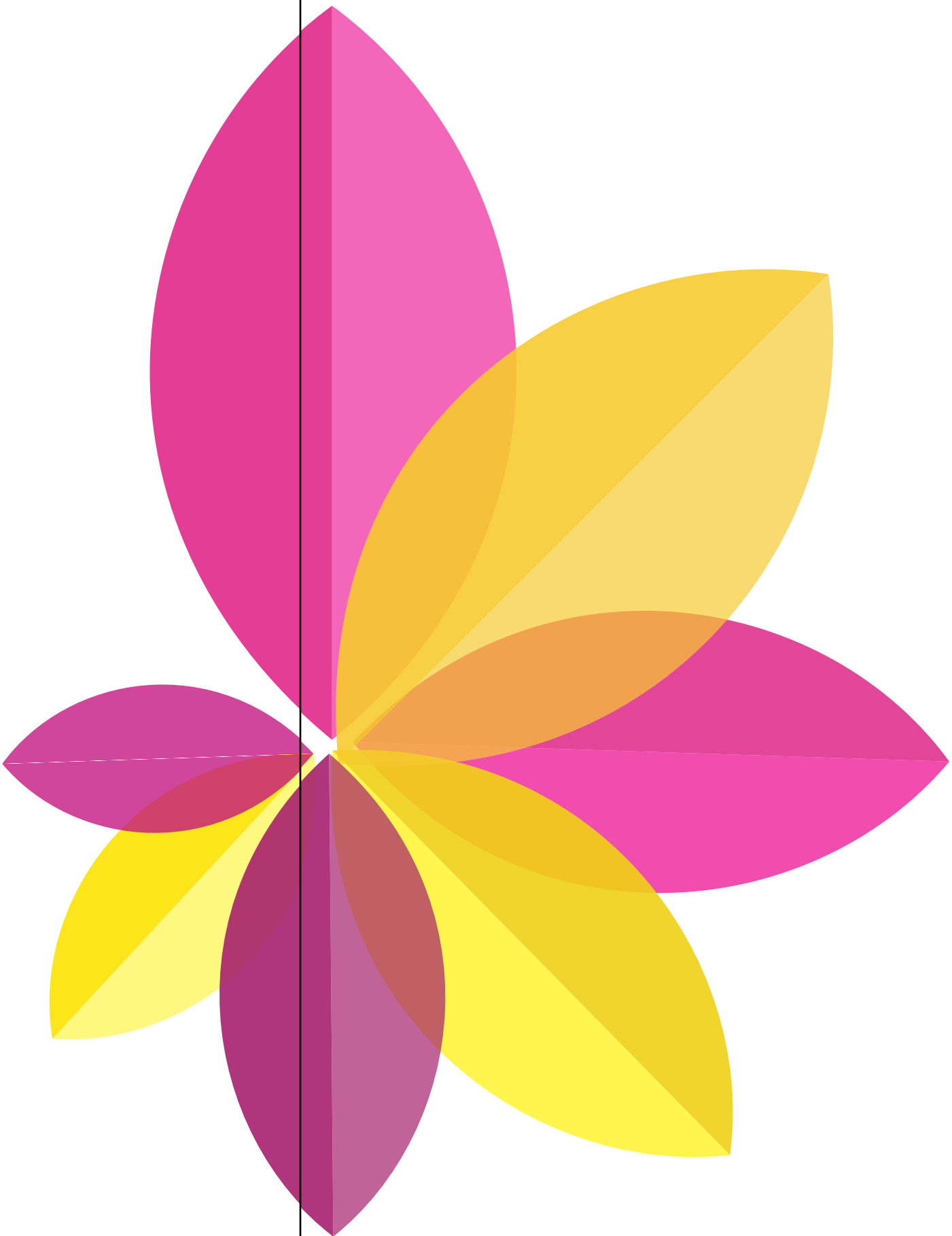
REDEFINING THE LANDSCAPE

The Sinhgad Group of Educational Institutes, spread over Maharashtra has presence to reckon with. The group is benchmarked in every aspect. It struck its foundation in 1993 to transform the dream of its visionary architect Founder President Prof. M. N. Navale into a palpable reality. The entire Sinhgad Group has convincingly evolved into the most sought after education destination. Majority of the institutes are duly accredited by NBA, approved by AICTE and affiliated to Savitribai Phule Pune University, Solapur University & Mumbai University. Its Smt. Kashibai Navale Medical College subscribes to the code of the MCI. Every institute has an independent presence with enviable state-of-the-art infrastructure and all the facilities and resources, to label it an ideal place for learning. Invariably every campus has an impressive research centre and extensively stocked library. It comprises institutes in its fold, run by capable and qualified resource people, drawn from various disciplines. The entire Sinhgad Educational conglomerate continues in its search for excellence.

Our Campuses are situated on a delightful hillock of the beautiful Sahyadri ranges, with the quietude form of the right ambience for learning, have clearly proven that such surroundings stimulate the brain and grooms talent. The campus has independent spacious buildings for various institutions, along with all other resources & facilities.

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WELCOME

It is rightly said that “Where there is vision, there is direction”. Sinhgad Institutes dream stems from the great Vision of our Founder Prof. M. N. Navale, which is to see each one of you emerge as a creator, a leader and an innovator. Accordingly, we have designed our two year MBA program with rigorous academics within a collaborative and an experiential learning format. Our in house state of the art physical infrastructure is supported by backward integration with individual and institutional expertise from both the academic and corporate world and forward integration with business organizations in the commercial and social market space. These prized linkages support Sinhgad credence of learning by doing. The perseverance and unfailing efforts of our team helps to maintain our position as a premier business school. Letting our progress prescribe our future direction of travel, we welcome you aboard.

Education is not mere accumulation of facts; it is a preparation for life itself. Education and knowledge are two important aspects which lead the students to the next level. A blend of wisdom and ethics develops the personality of the students, moulds their character and develops their skills which help them cope up with problems and challenges of the complex world of today. The aim of Sinhgad Institutes is not only to make the students successful in life, but also to make them conscious of their duties and responsibilities towards their fellow citizens.

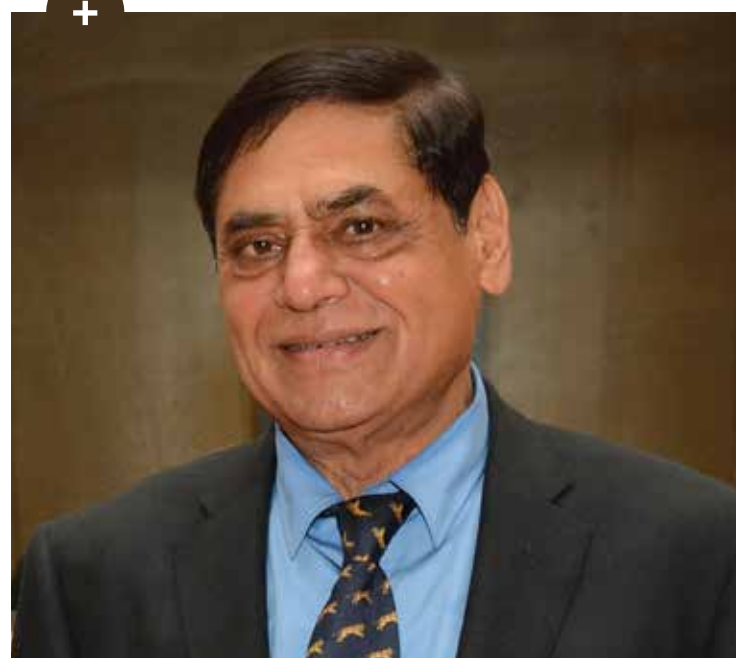
Established in the year 1993, Sinhgad Institutes offers quality education from pre-primary to Doctorate. From a humble beginning the Institute has sprawled to a large expanse, At Sinhgad Institutes, you will experience the ambience of a place where students are always striving for excellence. These students will continue to scale new heights of achievement in manifesting talent and winning laurels.

You will find a wealth of learning opportunities here that would serve as an essential platform to a fulfilling life and career.

The world is fast converting to a knowledge economy where the only wealth is information. Information, which will lead you towards the direction of success. At Sinhgad Institutes the sky is the limit in the pursuit of excellence, Here, we aim at promoting a system of integral education in a student friendly environment, we believe that our assets are our students and we enable them to soar high; morally, socially and spiritually. We believe that our students need to learn that the secret of success and contentment lies in discovering their own strengths as well as limitations. The students are groomed into a complete individual with quality of leadership in them.

We emphasize on sports, cultural activities and extracurricular activities. This helps the students to enhance their personality and progress laterally.

We build a bright future at Sinhgad Institutes!



Prof. M. N. Navale
President, Sinhgad Institutes



Dr. (Mrs.) Sunanda Navale
Secretary, Sinhgad Institutes

As an educational Institute we have always prided ourselves on our cutting edge approach to education. We believe that education has to keep pace with the world and today when the world can change at a moment's notice, we have managed to keep our students at par with the best in the world. Extraordinary education extends the biggest service to the individual, to the nation and to the humanity at large. With students fired with the spark of determination to excel, a competent and dedicated faculty here, leaves no stone unturned.

Everybody is geared towards ensuring best practices, and that is definitely the case at Sinhgad Institutes. We have a tie up with Harvard and have followed their case study based pedagogy. Thus, our approach to education has always been aimed at involving the students in academics through interactions. We have the best technology in place for ensuring that our students do not miss out on anything and our faculty is the engine that keeps the Institution running with its ceaseless efforts and constant innovation.

We inculcate the best of creative and technical skills and teach the students indispensable human qualities.

Sinhgad Institutes is a herald in recognizing the needs of the Industry and meeting the requirements by developing human capital equipped with knowledge, skills and values essential for competitive performance. It integrates knowledge with professional inputs from industry and orients the students with qualitative theoretical knowledge that enables them to use in practical situations.

The faculty of Sinhgad Institutes strives to keep pace with the changing trends in academics and industry. We train our students to face the challenges at the global level. Our aim is to impart knowledge and enhance professional skills which enable the students of different backgrounds to achieve their educational goals and develop their overall personalities to become effective global leaders.

Sinhgad Institutes take pride in its faculty, students and alumni who have proven their mettle at the frontiers of knowledge and creativity across the spectrum of academic and professional activities by engaging in research and community services.

We welcome you to experience the difference.



Mrs. Rachana Navale-Ashtekar
Vice President (Admin), STES



Mr. Rohit M. Navale
Vice President (HR), STES

Dear Students,

Sinhgad Institute of Management (SIOM) is the premier management institute under STE Society, recognized for imparting finest management education since 1994. SIOM has been developing a distinctive brand of leadership, equipped to address critical challenges faced by industry and society. It is a matter of pride that SIOM has kept up its tradition of academic excellence by consistently topping University Ranks every year.

The Institute's close association with industry has provided much needed 'real life' reference to its research, accompanied with the latest inclusion of case studies from Harvard Business School of Publishing, have made learning more realistic. Enriching the whole process of learning the Sinhgad – HBSP tie up for content for education, is a step towards achieving academic excellence and ensuring that management thinking remains infused with practical relevance. SIOM is on course to raise its prominence amongst the nation's premier management institutes. To enhance its position as a leader in management education and thought generation, the institute is further strengthening its research base and inspiring diversity in perspectives. At SIOM students get immersed in its culture of rigorous analysis and learn to search for facts and view a business situation from manifold perspectives. With its profound faculty and support staff the institute focuses on use of multiple methods to impart the required knowledge and develop the requisite skills and attitudes through lectures, cases, simulations, field surveys and team assignments.

Our curriculum enables and encourages participants to challenge conventional wisdom and come up with innovative solutions to business problems. Sinhgad Institute of Management has a rich lineage of alumni at top ranking positions in the industry who have generously supported and contributed to the nourishment and growth of this institute. I appreciatively acknowledge the warm response and interest shown by reputed organizations in recruiting our students over the years, placements have shown an exponential rise both qualitatively and quantitatively. SIOM endeavors to remain at the ridge of change and continue to develop management thought that addresses vital business, social and human needs.

I welcome you and wish you the best for the journey ahead!



Dr. Parag Kalkar
Director, Sinhgad Institute of Managment

SINHGAD INSTITUTE OF MANAGEMENT

Sinhgad Institute of Management has always strived to be at the forefront of management education of India. With its highly experienced faculty, strong infrastructure and deep relations with the industry, SIOM has become synonymous with excellence in management studies.

SIOM has taken management studies to a different level with the Harvard Business School association. Students now follow the experiential case study methodology as the standard pedagogy. This in conjunction with highly placed alumni provides an unique advantage to the students at SIOM.

We have always focused on research and this is exemplified by our SIOM Knowledge Centre which has been dedicated to research and management studies. We have the best and most experienced guides and knowledge material to aid our research students

VISION

- SIOM is a Synonym for Credibility on a global Scale for 'excellence in learning'
- Facilitated through Holistic Value based Approach
- Guided by competent faculty
- Backed by world class technology and infrastructure
- Enriched by viable Research
- To nurture the student into a cultured business leader contributing to society and life at large

MISSION

Holistic development of students and teachers is what we believe in and work for. We strive to achieve this by imbibing a unique value system and transparent work culture, excellent academic and physical environment conducive to learning, creativity & technology transfer. Our mandate is to generate, preserve & share knowledge for developing a vibrant society.

SHORT TERM GOAL

- Maintaining the academic excellence achieved by the students.
- Grooming overall personality of students
- Enhance Placement opportunities for students
- Development of Faculty by way of encouraging them to upgrade their qualification and further education
- Inculcating the spirit of research
- Strengthen Industry-Institute Interaction

LONG TERM GOAL

- To develop the institute as a globally recognized institute for management education.
- Provide competitive edge to students to face industry challenges.
- Foster strong Research culture in the Institute.
- Establish strong nexus with Industry for consultancy and research.
- To establish the institute as a leading MDP center

AFFILIATION | APPROVAL | RECOGNITION | ACCREDITATION

AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY (SPPU)
APPROVED BY ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE)
RECOGNISED BY GOVERNMENT OF MAHARASHTRA
ACCREDITED BY NATIONAL BOARD OF ACCREDITATION (NBA)

FACILITIES ON CAMPUS



Hostel Facilities



Cafeteria & Mess



Medical Assistance



Banking Services



Sports Facilities & Equipments



Wi-Fi Campus

SINHGAD MANAGEMENT INSTITUTES

Sinhgad Management Institutes leads the next wave of management education.

Sinhgad Management Institutes has carved a niche for itself in the field of management education. The institutes have an unprecedented record of achieving ranks at University over the years, since its inception.

Sinhgad Management Institutes has over 100 books published by the faculty, around 500 research papers and more than 50 funded research projects to their credit. Every faculty at Sinhgad brings certain uniqueness to the knowledge pool.

Being a technical institute to start with, Sinhgad has special competencies in the areas of Operations Management and Systems Management. We nurture a spirit of inquisition and curiosity. With a philosophy of action orientation, Sinhgad ensures continuous Industry interaction to help build the right attitudes along with skills. MDPs, student participation in consultancy assignments, mentoring and CEO series help in aligning our students with expectations of the Industry.

SIOM Governing Council

Hon. Prof. M. N. Navale Founder President STE Society	Chairman
Dr. Mrs. Sunanda M. Navale Founder Secretary STE Society	Member
Mr. Rohit M. Navale Vice President, STE Society	Member
Mrs. Rachana Navale-Ashtekar Vice President, STE Society	Member
Dr. A. V. Deshpande Director, STE Society, Vadgaon (Bk.)	Member
Nominee, Industry Expert	Member
Nominee, A.I.C.T.E., New Delhi	Member
Nominee, Ex-Officio, Director of Technical Education , Mumbai	Member
Nominee, Savitribai Phule Pune University	Member
Nominee, Government of Maharashtra	Member
Ex-Officio, Regional Officer WRC, AICTE, Mumbai	Member
Dr. Parag C. Kalkar Director, SIOM	Member Secretary

SIOM HIGHLIGHTS

INDUSTRY INSTITUTE PARTNERSHIP

Sinhgad Institutes has win-win alliances with industry which help bridge the gap between theory and practices. Seamless interface through a convergence of in-house and out-bound learning programs warrants creation of industry-ready management graduates, in turn, providing learners with a solid foundation for corporate careers.

RESEARCH CENTER

The principal purpose of our research is to cultivate novel conceptions and methodologies to address key challenges for contemporary business. Research activity by faculty and students creates significant real-world impact for practitioners. Affiliated with Savitribai Phule Pune University, the Research Centre of SIOM, has 28 doctoral guides. 106 students have been admitted for Ph.D and 49 students have been awarded Ph.D.

EDUCATION BEYOND SYLLABUS

Our hybrid learning value chain enables Value Added Programs and Certifications along with Savitribai Phule Pune University curriculum. These programs are designed to deliver emergent technologies and skills which are in demand by the incessantly evolving corporate and business environment.

UNESCO FUNDED RESEARCH PROJECTS

BLOOMBERG CHAMPIONS PROGRAM

Bloomberg Champions Programme - Sinhgad has partnered with Bloomberg and has established a dedicated terminal, which helps empowering students with hands-on knowledge of markets and finance concurrently. The Bloomberg Champions Program offers certification and other metric based incentives for students.

CSR-AWARDS FOR RECOGNIZING INITIATIVES BY INDUSTRY

CSR awards in association with Business Standard- To appreciate and value the work of corporate, Sinhgad Institute of Management along with Business Standard Ltd. organized a CSR award Function. This award function was aimed to acknowledge the companies practicing CSR and embedded CSR into their corporate strategy.

MANAGEMENT DEVELOPMENT PROGRAM FOR THE INDUSTRY

Management Development Program-SIOM has been equipping working executives and practicing managers with necessary skills and capabilities to fathom the macro environment of business. In addition, SIOM also provides the participants with necessary tools required to adapt to the changing business environment, enabling them to stay ahead of the competition.

Sinhgad Management Institutes actively engages with the corporate world to provide consultancy services leveraging the vast pool of knowledge amongst its faculty and research students.

THE SINHGAD EDGE

Sinhgad Management Institutes is a progressive and forward looking educational entity, which refines raw talent into potential leaders with a total base of around 4,000 Management students passing out every year, we present to the industry a very strong talent base. Our students are from various cultural and geographic backgrounds, which helps them take up leadership roles in diverse work situations. A focused program for holistic development runs on campus alongside regular academic inputs, making our students build stronger personalities and Industry ready. We run a series of activities to align them to the industry and role requirements so that they are performance driven from day one. A constant mentoring program run with the industry and alumni base, supported by skill development programs run on campus helps close the gap between knowledge and performance. We also run a CEO series to align student’s expectations to industry requirements.

We also facilitate a continuous engagement with the industry by way of seminars and guest speakers. In the last year alone, we have hosted more than 115 seminars attended by industry leaders. We have created excellent campus stay facilities so that most of our students are resident scholars. This process keeps them engrossed and focused on their chosen careers. What is more important is the kind of interactions they have during their learning. Culturally and socially they evolve as a person. Knowledge has a multiplier effect when people study and learn in groups. The faculty at Sinhgad Management Institutes has a mix of academic and industry background which helps in training students with the right inputs. With over 50 doctorates and over 60 pursuing doctoral research amongst a rich base of 350 core faculty, Sinhgad values academic excellence and passes it on as a virtue. At Sinhgad, you get ready management professionals who are aware, alert, proactive and solution-driven.

SINHGAD EDGE

- HARVARD PEDAGOGY
- VALUE ADDED PROGRAMS AND CERTIFICATIONS
- STUDENT TRAINING PROGRAMME- STP
- COMMUNITY DEVELOPMENT PROGRAM
- HOLISTIC DEVELOPMENT - SINHGAD KARANDAK - NEON/
- SPECTRUM/ TECTONIC
- INDUSTRY BOUND HYBRID LEARNING ENVIRONMENNT

COURSES

- MARKETING MANAGEMENT
- FINANCIAL MANAGEMENT
- INFORMATION TECHNOLOGY MANAGEMENT
- OPERATIONS MANAGEMENT
- HUMAN RESOURCE MANAGEMENT
- INTERNATIONAL BUSINESS MANAGEMENT
- SUPPLY CHAIN MANAGEMENT
- RURAL AND AGRI BUSINESS MANAGEMENT
- FAMILY BUSINESS MANAGEMENT
- TECHNOLOGY MANAGEMENT

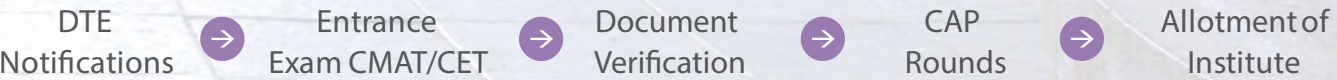
ELIGIBILITY

Passed minimum Three-year Duration Bachelor’s Degree awarded by any of the Universities recognised by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons with Physical Disability belonging to Maharashtra State only) or its equivalent & valid score in MHCET / CAT / CMAT / GMAT / MAT / ATMA / XAT OR Any other State level / National Level Entrance Test as specified by Competent Authority for admissions.

ADMISSION PARAMETERS

Through Centralized Admission Procedure (CAP): 80% seats filled through CAP Process
Institutional Admissions: 20% Institutional Level admissions are carried as per DTE guidelines

CENTRAL ADMISSION PROCEDURE



UNIVERSITY GOLD MEDALIST

- Batch: 2011-13
Ms. Zanwar Anchal
- Batch: 2010-12
Ms. Pooja Verma
- Batch: 2009-11
Ms. Sharyu Baldawa
- Batch: 2005-07
Mr. Jaydeep Sant
- Batch: 2002-04
Mr. Piyush Nahar
- Batch: 2001-03
Mr. J V Karthikeyan
- Batch: 2000-02
Ms. Ankita Dewan
- Batch: 1998-2000
Mr. Vinod Bansode
- Batch: 1997-99
Mr. Sangram Kadam
- Batch: 1996-98
Mr. Keith D'silva
- Batch: 1995-97
Ms. Priya Dayani
- Batch: 1994-96
Mr. Jitendra Mantri

SINHGAD INSTITUTES

ACADEMIC EXCELLENCE

Sinhgad Management Institutes provide quality education equipped with state of the art infrastructure, Industry participation, and a vast in-house intellectual capital, Sinhgad Management Institutes has provided exemplary education to students from all over India and abroad over the years.

Sinhgad Management Institutes symbolize one of the flag bearers of change in the field of education, developing a "Can-do" entrepreneurial spirit and helping the young generation to contribute and shape the destiny of modern India. Global Engagement is a new Mantra at Sinhgad Institutes today. World has become a global village with the help of technology. It has made education competitive. Constant upgradation & in-depth research are the order of the day.

Sinhgad Institutes is working with 11 European Universities where 42 Indian Scholars have been offered fellowships. 22 Academicians of Sinhgad are pursuing their Ph.D. studies under this programme in these universities. Foreign student - exchange programmes, signing MOUs with foreign Universities and partnerships with 19 Asian & European Universities are a few steps towards a global future.

STUDENT ACHIEVERS

MS. ZAVAR ANCHAL

- The Venkateshwara Hatcheries Ltd. Gold Medal
- The Hari Malini Joshi Gold Medal
- Cummins Gold Medal in International Business Management
- Dr. P. C. Shejwalkar Amrut Mahotsava Suvarnapadak
- Dr. M. S. Gosavi Suvarna Mahotsava Paritoshik
- Tribhuvandas Hochandra Doshi Paritoshik
- The Maharatta Chamber G. D. Apte Memorial Prize

MS. ASHWINI LATURE

- The Venkateshwara Hatcheries Ltd. Gold Medal
- Hari Malini Joshi Gold Medal
- Cummins Gold Medal in International Business Management
- Dr. P. C. Shejwalkar Amrut Mahotsava Suvarnapadak
- Vidyavachaspathi Dewakar Abhyankar Suvarnapadak
- Dr. M. S. Gosavi Suvarna Mahotsav Paritoshik
- Tribhuvandas Hochandra Doshi Paritoshik
- The Maratha Chamber G. D. Apte Memorial Prize

BLOOMBERG CHAMPIONSHIP PROGRAM

The Bloomberg Champions Training Program an initiative responsible for coordinating and ensuring the adoption of Bloomberg in various aspects of campus life. The campus based project began with a comprehensive training on Bloomberg's products and services as well as insights into the global financial market. We as champions are responsible for coordinating efforts towards building the brand of the institute using Bloomberg. With such a huge database it will also cater to our data mining needs.

MS. MADHURA MEHENDALE

1st at Bloomberg Championship Program amongst 50 institutes across Asia
Year 2013-15

MR. AISHWARYA BHUTADA

1st at Bloomberg Championship Program amongst 50 institutes across Asia
Year 2013-15

MR. SUSHRUT BOHRE

Selected at Bloomberg Championship Program amongst 50 institutes across Asia
Year 2014-16

MR. ROHIT WAGHCHAURE

Selected at Bloomberg Championship Program amongst 50 institutes across Asia
Year 2014-16

EXPERIENTIAL LEARNING

Experiential learning is the process of making meaning from the direct experience i.e. "Learning from experience". We at Sinhgad Management Institutes believe that quality business education must be lead by experiential business learning which builds professionalism in students. The dimensions of experiential learning like analysis, initiative and immersion compliment the constructive learning from academics.



CASE STUDIES

Cases present challenges confronting business organizations and place the learners in the role of a decision maker. The vibrant process of case discussion enables exchange of perspectives, contradiction, defense of view points, and building on each other's ideas. The learner becomes proficient at examining issues, applying judgment, and making tricky decision - the trademark of competent managers.



ARTICLES

Articles expose the faculty and students to innovative and emerging thoughts for improving management practice. Written by thought leaders and practitioners from around the world, these articles provide a window for forward-looking ideas and their real-world applications.



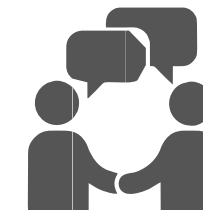
WEBINARS

Webinars including videos, speeches, lectures and seminars on topics like innovation, education, leadership, & business widen knowledge horizons seamlessly on a global higher education learning platform. Faculty and experts from around the world share knowledge through courses and programs help students learn and develop from it.



SIMULATIONS

Online simulations enable Sinhgad students to use real-world contexts to reinforce student learning. Flexible setup options create learning experiences in multiple specializations. They provide a chance for recurring practice, giving learners boundless opportunities until skills have been mastered.



INTERACTIVE ROLE PLAYS

Replication of a real business situation through role-plays allows students to experiment and enhance their understanding of theories and concepts. Students perform real-world role in specific business situations and interact with other students who also play characters in the exercise.



INNOVATIVE COURSES

Alliance with HBSP enables online learning opportunities for Sinhgad students through various course modules. Spreadsheet modeling, Management Communication and facilitated global learning perspectives are crucial for operating in contemporary and boundary-less market spaces.

STUDENT AT SINHGAD

We provide you an opportunity to identify your own interests or explore new ones through a wide range of student-run activities. Connect with others who have a passion for social work, business, and photography etc through our programs like Uthaan, Photography Club and Student Council. You'll experience the best of both worlds here: the expertise, connections, and opportunities of a large, diverse city and student community across country and globe for you to learn and share your views, knowledge, and ideas.



BUSINESS SCHOOL
PUBLISHING



FOREIGN STUDENTS
CLUB



SOCIAL MEDIA &
PR CLUB



ALUMNI
CLUB



CENTRAL LIBRARY WITH
MORE THAN 2 LAKH BOOKS

14%
INTERNATIONAL
STUDENTS

23%
STUDENTS WITH
WORK EX

27 Lakhs
HIGHEST INTERNATIONAL
PACKAGE

* Learning team sizes varies
with class enrollment.

CASE BASED LEARNING

A superlative training pedagogy for aspiring managers is to put them in the shoes of decision-makers in real companies. Our case based learning, in collaboration with Harvard Business Publishing is effective in both conceptual and pragmatic contemplations. It challenges learners to examine real business complexities and deliver probable solutions. Mirroring the way real-world, real-time business decisions are made, the integrated case based learning challenges learners to use incomplete information from different functional areas to craft successful solutions to complex business problems.

LEARNING TEAM

Each student is assigned to a specific learning team. Working with their learning teams, it is ensured that each one in the group is geared up to participate in class discussions, and the understanding is more detailed than if they were working in isolation. Students learn how to work within a group while refining new concepts and skills. Each group is composed of students with diverse professional, geographical and cultural backgrounds

HARVARD AT SINHGAD

Sinhgad Institutes association with Harvard Business Publishing facilitates the use of learning material developed by thought leaders, academicians and corporate experts from around the world. We have mapped this resource to Savitribai Phule Pune University curriculum in a way that every concept in every learning area is delivered holistically using this internationally acclaimed, opulent academic content. Our faculty is trained accordingly to use this world class pedagogy, with focus on the academic principles behind each case, the process of arriving at a solution and grading the solution. Experts from industry and valued alumni are also brought from time to time to widen perspectives during case study sessions. In all courses, hence, the integrated Harvard content and case study methodology is used as a key mode of instruction. The case study method is also supplemented by innovative courses, online simulations and roleplays.

Cases

Webinars

Articles

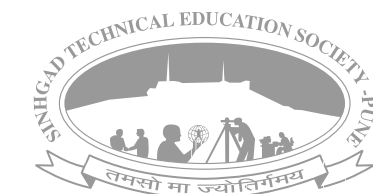
World View

Simulations Role-plays

Strategic Skills

Innovative
Courses

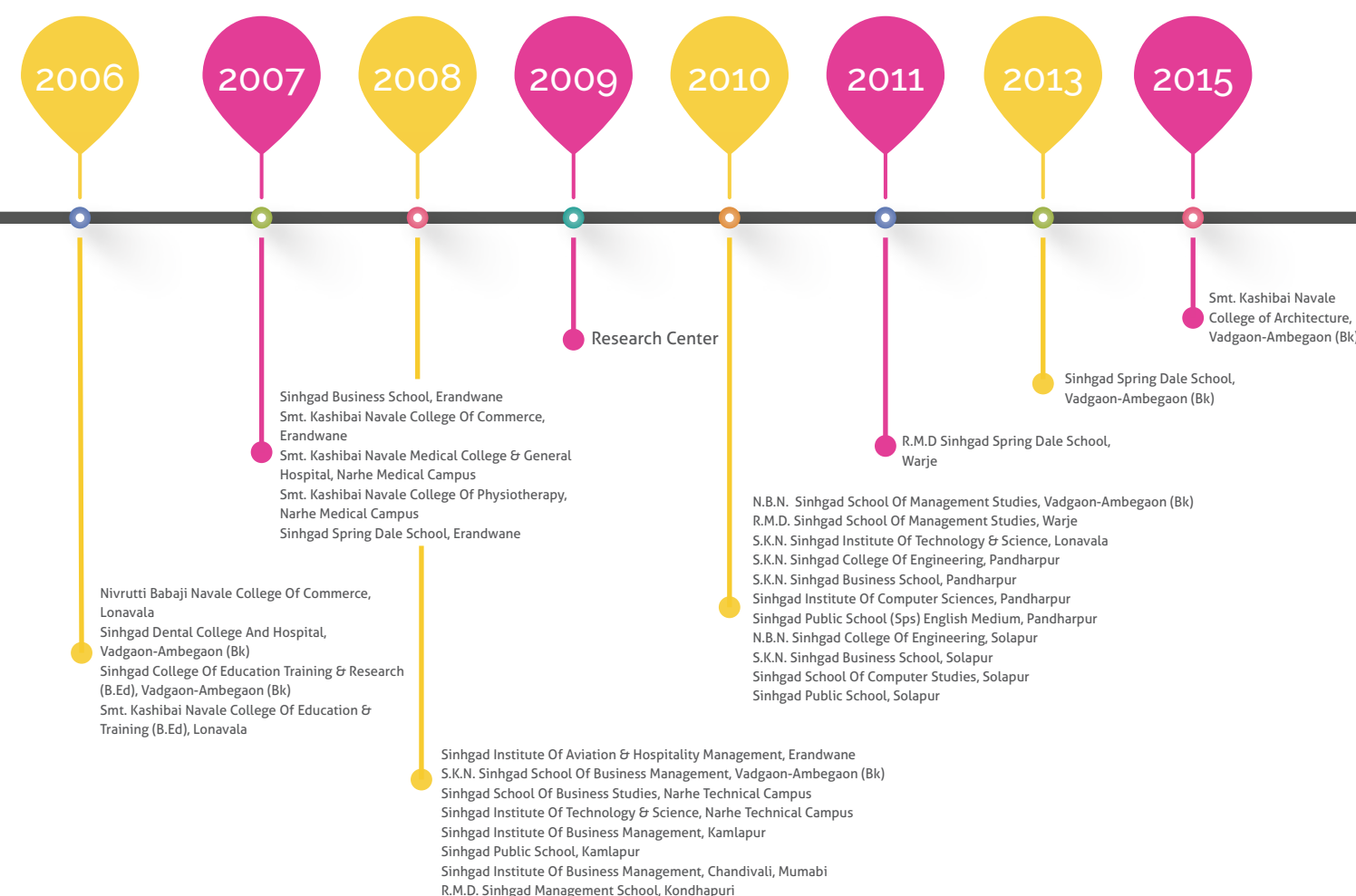
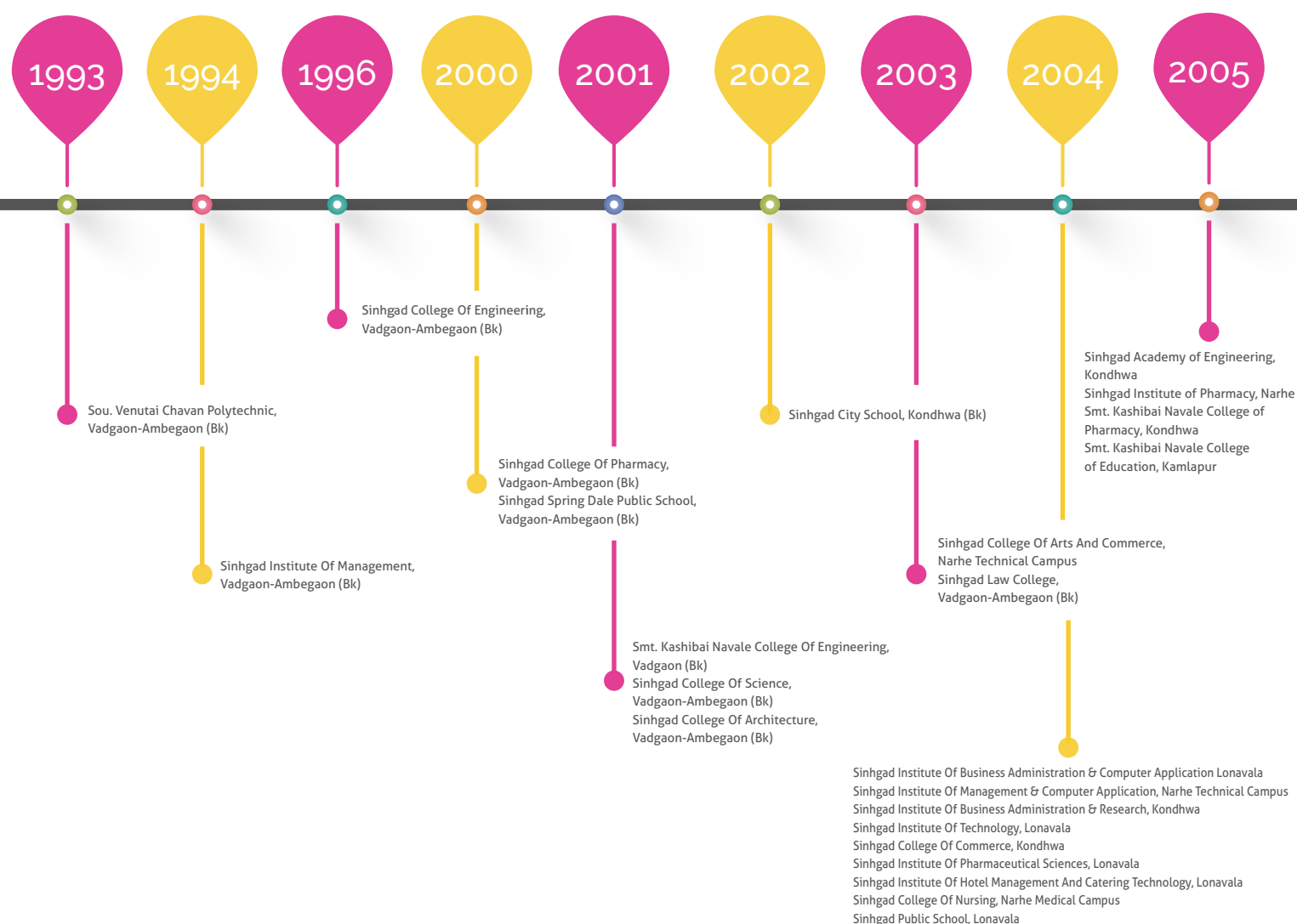
Transformational Leadership



Sinhgad Institutes

SINHGAD INSTITUTES

MILESTONES



EDUCATION BEYOND SYLLABUS

VALUE ADDED PROGRAMS AND CERTIFICATIONS

We are witnessing a sea change in the way businesses operate and grow. The emerging challenges necessitate creation and expansion of learning environments beyond curriculum. Our value added programs and certifications capitalize on complementary strengths of theory and practice to create industry-ready management graduates. This hybrid learning value chain delivers impressive results and holds a promise for extraordinary career development.

Conclave on Digital Marketing

Workshop to update the students with the latest trends and job opportunities in rapidly growing world. This also developed an understanding of glocalisation and changes in the marketing landscape due to digitization. Guest speaker s included ; Mr. Jai Raj Jhadav , Head of E- business at Tata AIG.

Retail Marketing

The institute organized a workshop on retail marketing to enlighten and educate students on concepts and industry practices in retail industry, career options and developing businesses.

Advanced Excel

Technology is constantly developing and growing. Learning how to use excel to its maximum potential will open up more placement opportunities for students.

Financial Modeling

A workshop was organized in association with Proschool to equip aspirants with the requisite skills in becoming finance experts ready for the industry.

Certification in Digital Marketing

In order to make the digital presence of an entity felt by the businesses on the world wide web, students are offered certification courses at basic and advanced levels of digital marketing.

ICICI Joint Certification Program

To address the growing career opportunities in the Financial Planning domain, this certification program helps in imbibing desired skill sets in aspiring students. Jointly conducted by ICICI Securities Limited, this program marks an important step in the direction of building careers in mainstream leading financial sector companies. The sessions conducted by experts from ICICI Securities Ltd further establish industry-led benchmarks for skill enhancement in the financial planning domain.

Six Sigma Green Belt Certification

In line with the thought of keeping business processes lean, this certification adopts the Define - Measure- Analyze- Improve - Control framework, to facilitate managerial competence that supports high quality business performance and lasting business leadership in service, manufacturing and BFSI organizations. The pedagogy embraces the global learning framework delivered by trained professionals that has been tested and perfected over an experience in training several batches of learners.

EDUCATION BEYOND SYLLABUS

STUDENTS TRAINING PROGRAMME

GROUP DISCUSSION

DEVELOPING CONFIDENCE AND TEAM ORIENTATION

PERSONAL INTERVIEW

GETTING STUDENTS READY FOR THEIR FINAL INTERVIEW

GENERAL KNOWLEDGE AND CURRENT AFFAIRS

KEEPING STUDENTS UPDATED WITH CURRENT AFFAIRS

APTITUDE TEST

DEVELOPING ANALYTICAL SKILLS IN STUDENTS

STUDENTS TRAINING PROGRAMME

HARVARD BUSINESS REVIEW QUIZ

ARTICLE BASED LEARNING

PEST QUIZ

QUIZ ON DAILY NEWS TO KEEP STUDENTS UPDATED

SUBJECT SPECIFIC QUIZ

DEVELOPING SUBJECT SPECIFIC KNOWLEDGE

EXCEL IN POWER EXCEL CHALLENGE

DEVELOPING SKILLS OF WORKING IN MICROSOFT OFFICE

SINHGAD - THE KNOWLEDGE CENTRE

SMI is nestled amidst the leafy environs of the campus, spread in acres of lush green land with state of the art infrastructure facilities. SMI was established in the year 1994 and ever since its inception has shown exponential growth in quality of business leaders given to the industry. Distinguished and highly experienced faculty, form the core of this learning process. One of the key principles that govern the institute is innovation in all practices. The rich educational experience at SMI is strengthened by the national and international corporate and academic exposure. The institute stands equipped with the best academic facilities accompanied with the state-of-the-art infrastructure. SMI's hallmark is a strong focus on strategy, thought leadership and key disciplinary skills necessary to operate in today's dynamic and challenging global environment. With a culture of academic and practical excellence, SMI offers qualifications that are recognized and valued around the globe.

SIOM INITIATIVES

SIOM INDUSTRY ADVISORY BOARD

We emphasize on the cultivation of strong links with industry.

We promote of various industrial activities done by the faculty members and students.

To catalyze the further growth and development of interaction between the Institute and Industry,

The members on the board include senior professional across the manufacturing and service sector.

Board members would review the curriculum and other practices at the institute and help in upgrading them by suggesting and interacting through active participation.

SIOM DIGITAL CONNECT

SIOM is easily accessible on the top professional and social networking sites. Latest updates are available about the innovative practices and activities at SIOM.

Facebook Page: My SIOM- Sinhgad Institute of Management ,11,466+ followers

SIOM Blog: <https://siomonnet.wordpress.com/>, 3,000+ followers

SIOM Linked In: In networking with 5000+ professionals

SIOM ALUMNI NETWORK

SIOM proudly boasts of a strong alumni network of more than 20,000 Siomites. These highly placed alumni are in regular contact with their Alma Matter and contribute to its success. SIOM organizes regular alumni meets entitled "Encore" at Pune and various alumni chapters across India, for example at locations like Mumbai, Delhi, Bangalore etc.

BUSINESS IDEA COMPETITION @ MERCEDES BENZ

SIOM students were selected recently for the national level Business Idea Competition at Mercedes Benz. SIOM was a part of their national event called Business Innovations Day, wherein 105 chosen teams from institutes across India were invited.

HR CONCLAVE

SIOM has initiated HR Conclave with the objective to facilitate learning amongst HR professionals through experience sharing. This also offers a platform to network with HR professionals for enhancing the learning process.

SHRUJAN

'Shrujan' shall make attempts at inclining students towards being self sufficient by harnessing and creating budding entrepreneurs through various activities, workshops and experiential learning.

STUDENT WALL

The student wall at SIOM is a well known area where students express their knowledge, thoughts and creativity.

JOB SHADOWING @ IBM

SIOM students have been extended the opportunity of being a part of Job Shadowing programme at IBM. The selected students witness and study various HR initiatives and practice modules done at IBM.

NISM MOU

SIOM and NISM (National Institute of Securities Management) have recently initiated a tie-up in order to unify their efforts for building academic excellence, practical expertise and research orientation which would definitely benefit various stakeholders of SIOM.

STREE-SHAKTI- LECTURE SERIES

SIOM has always promoted diversity at work places. 'Stree-Shakti' is a lecture series initiated by SIOM for celebrating the contributions by women fraternity. This lecture series happens during the auspicious Navratri time every year.

CONFERENCES & EMINENT SPEAKERS AT SIOM

EMINENT SPEAKERS

Dr. Mrs. Kiran Bedi
Former IPS Officer & Social Activist

Dr. Dominique Steiler
Professor and Director of Endowed Chair, Grenoble Ecole de Management, France

Prof. Brain Hughes
Dean and Professor in Psychology, National University of Ireland

Mr. Ian Fredrick Shakespeare
Director- Secretary ICSMP, Australia

Mr. Khurush Grant
Ex Director ITC Ltd

Mr. Narendra Nedungadi
Regional Marketing Director ITC Hotels

Mr. Sirish Apte
CEO, Citibank Asia Pacific

Mr. M S Unnikrishnan
CEO Thermax

Ms. Melissa Womack
Global Head Marketing , KPIT

Dr. Bhavana Arora
Author

Mrs. Shivani Koul
Product Head, John Deere India

Ms. Leena Bokil
NASA Honeywell Communicator

Mrs. Shweta Shalini
Entrepreneur and BJP Spokes Pearson

Mr. K.K. Darbari
Master NLP Trainer

Prof. Rita McGrath
Columbia Business School

Prof. Philip Kotler, Author

Mr. Arun Vishwanath
Senior Creative Director, JWT

INTERNATIONAL CONFERENCE

Stress Management (ICSM 2016)

Dr. Dominique Steiler France, Ian Shakpear, Australia.

INTERNATIONAL DOCTORAL CONVENTION

(in association with SPPU)

Prof. Raghvendra Hunasgi, Director and Head Marketing & Strategy, Cigniti Technologies Ltd, Dallas (TX)

INTERNATIONAL CONFERENCE

(Sponsored by Savitribai Phule Pune University under QIP)

'Managing Business in Digital Age'

NATIONAL CONFERENCE

(Sponsored by Savitribai Phule Pune University under QIP)

'Make in India: Prospects and Challenges'

Mr. Prashant Prabhu President (Retired), Michelin for Africa-India-Middle East Zone

FACULTY OVERVIEW

Lifelong learning is critical for faculty to stay abreast in their field. Conferences, workshops, continuing education activities and mentoring relationships can provide important professional development opportunities. SIOM strongly believes that Faculty Development programmes provide a robust institutional framework that includes a broad range of activities to help renew and assist faculty in their multiple academic roles. These activities/programmes are designed to improve the knowledge and skills essential to perform as educators, and to assist faculty members in gaining a better understanding of academic career development, mentoring, and leadership. Our array of faculty development programmes provide both seasoned and novice educators with the essential tools they need to instruct, guide, train, facilitate and mentor. The ultimate goal is to enhance student learning and thus impact the quality of future business leader.

IDENTIFYING LEADERS

Continuing the trend of constant endeavor to bridge the gap between industry requirement and university curriculum, Sinhgad Management Institutes is all set to meet the changing scenario by various corporate tie-ups, industry participation through joint certification programmes, guest lectures from industry experts and live projects in large corporates and industries. While we develop the business leaders of the future, our focus has been to look into the overall improvement of an individual which makes the student an ideal corporate citizen. Changing global scenario is going to usher in new challenges to the world creating need for co-operation, mutual understanding and belief in basic fundamental values of human life. We appreciate the corporate champions who came forward, shared their ideas, visited our Campuses, CPC, and interacted with our intellectual capital. It would certainly take us towards the common goal of contributing towards the development of industry as well as benefiting humanity at large.

Mr. M. B. Khurjekar (Director, CPC)

Mr. Uday Naik has done his MA (Economics) from the Gokhale Institute of Politics and Economics, Pune, India and his MBA from the Asian Institute of Management, Manila, Phillipines. He has spent 25 years in the Garment Industry having lived and worked in 7 different countries of Southeast Asia. He joined SIOM post retirement in 2014 and is actively involved with training, guidance and counseling students apart from Placement activities and heading Corporate Relations.

Mr. Uday Naik (Asso. Professor, SIOM & Deputy Director, CPC)

CAMPUS PLACEMENT FLOW CHART

Process initiation



Receipt of response sheet with JD



Invite registrations from students



Verification of submission



Registered students short-listing at HR level: Telephonic / By CPC if requested by the company



Interviews held at CPC / if required at institutes. Logistic / Accommodation of HR officials on Campus



Interview Results are announced immediately or they are shared with CPC in decided time frame



CPC interacts with companies for further joining documents/ requirements if any



On specific decided dates, students join the organization and the employer employee relationship begins

SOME OF OUR RECRUITERS



SINHGAD GLOBAL PROSPECTIVE

The emerging world exemplifies economies that are open and more connected with each other and endorse that competence is the cardinal principle of success. For over two decades, Sinhgad Institutes have been crafting an environment of learning and discovery in a collaborative and multi-cultural set-up. Students come from many countries and our alumni go on to build successful careers in a multitude of business organizations around the world. During our two year program, there are opportunities for international knowledge exchanges to enable our students to sustain and excel in the “Global World”. Focused efforts and resources give them the skills, analytical tools and capabilities to fast-track careers anywhere in the world.

STES, arguably the only education society in India, has an agreement on a student exchange program with the Asian Institute of Management, Philippines. This is a huge opportunity for selected students to enhance their learning, analytical skills and culturally help them become global citizens.

COLLABORATION WITH HARVARD BUSINESS SCHOOL PUBLISHING (HBSP)

Our alliance with HBSP enables rigorous insights and best practices for learners to make an impact in global organizations. Use of HBSP course material adds dynamic, real-world perspectives to the MBA program. The world class pedagogy facilitates direct delivery of Harvard learning materials to students – cases, role-plays, articles, online simulations, webinars, and innovative online courses.

MoUs

MoU with the European Commission & Aalborg, Denmark, initiated world practices in research to be instituted at our campuses. Since 2009-10, 26 of our faculty members have acquired their doctoral degrees in various fields of Engineering & Technology under this program.

MoU with a French NGO named CEPASIE, Paris. Under this MoU around 70 students have completed their training and internship at Sinhgad Institutes, Vadgaon campus

Collaboration for Higher Education



Internships for foreign students in India

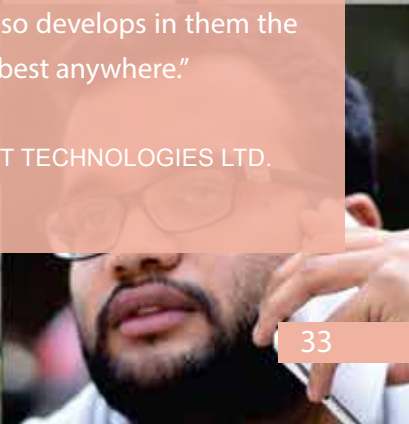
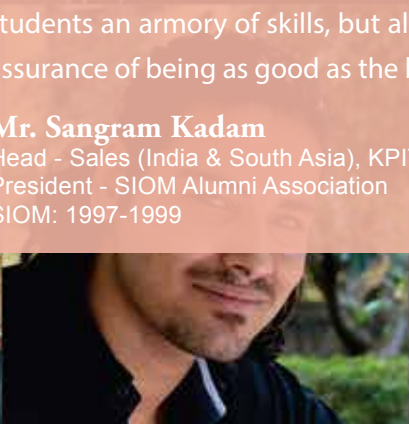
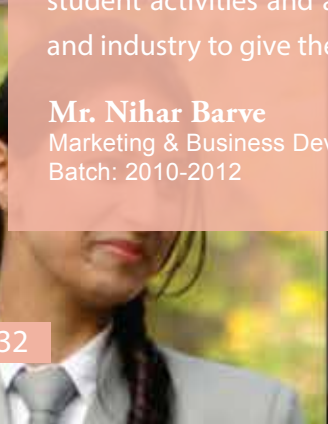
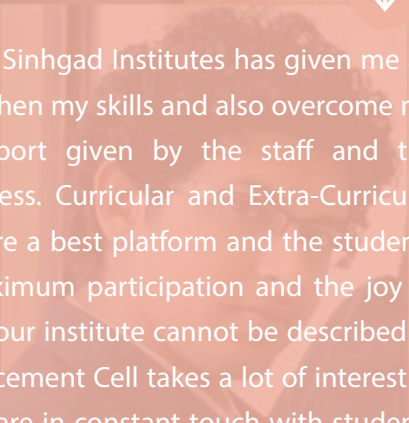
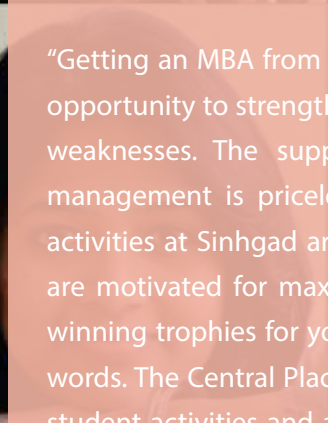
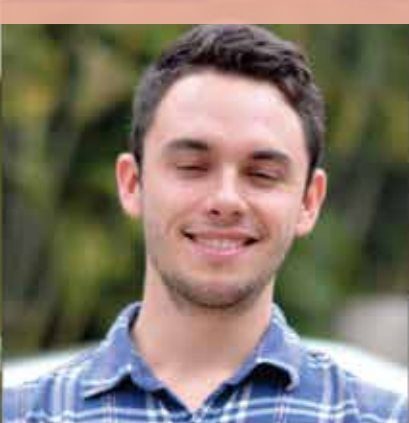
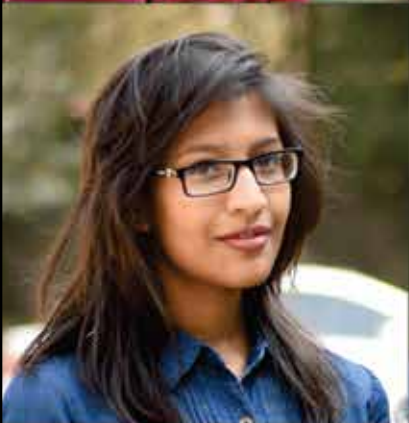
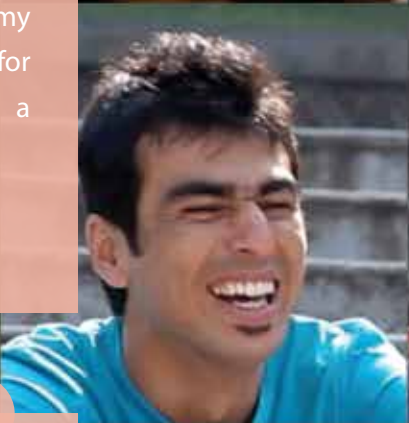
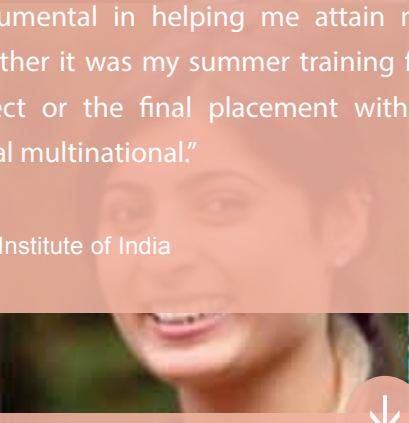
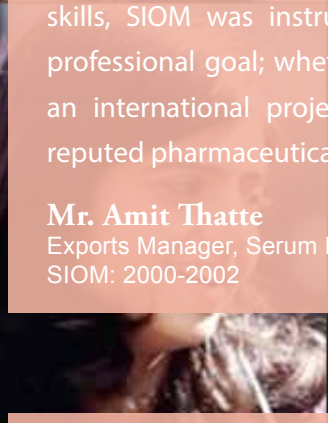
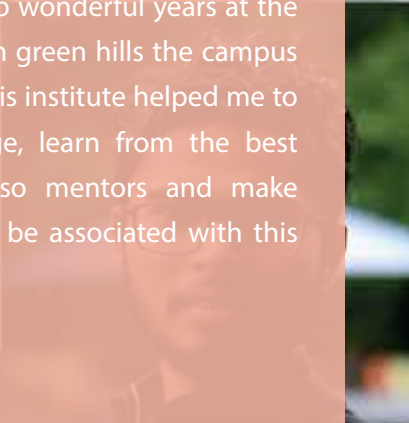
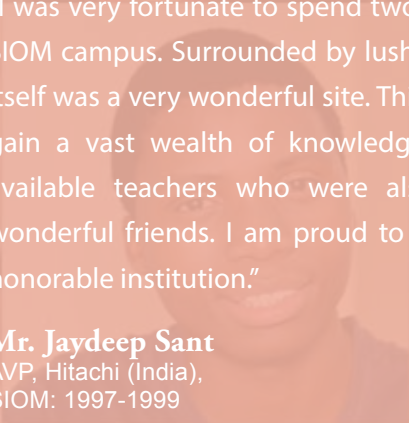
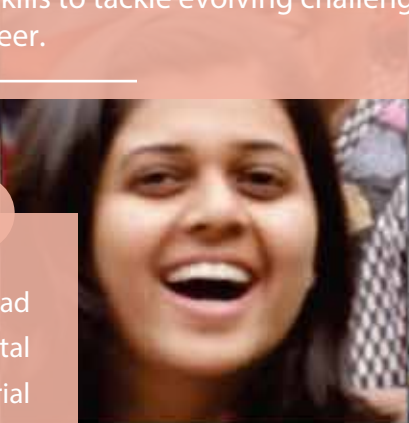
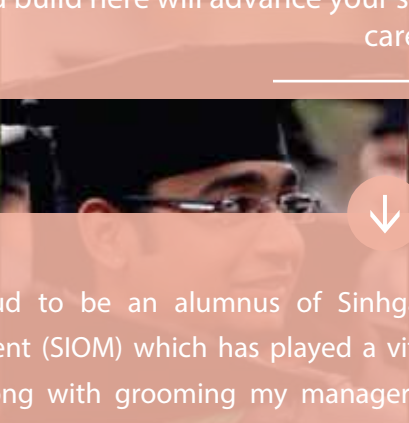
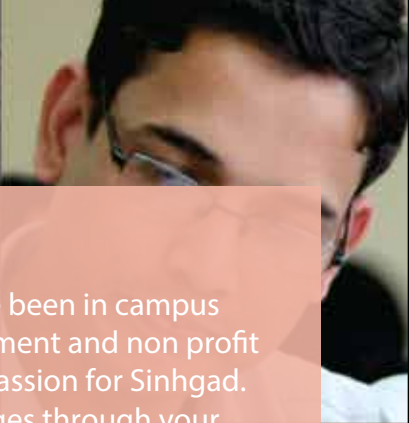
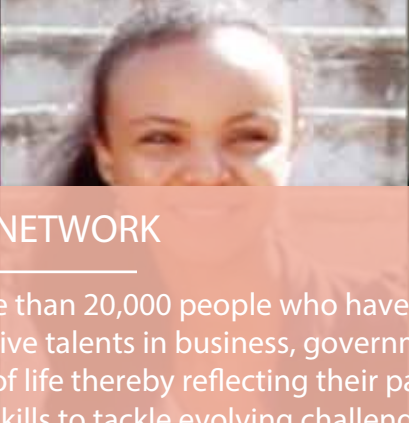
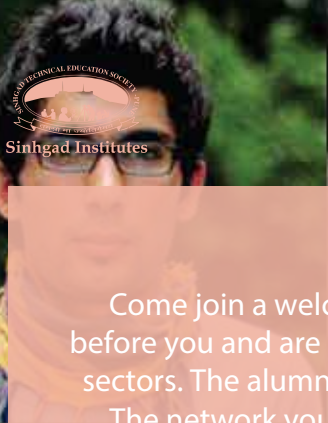


Cross-border Learning Centres

INDUSTRY INSTITUTE INTERFACE

Industry Institute Interface, at Sinhgad Institutes, has a unique distinction, that of supporting both – our students as well as the industry, for a long term win-win partnership. Multiple initiatives undertaken help bridge the gap between the industry requirements and the skill set provided by the institution to build a bright career for the students. In addition the power of academic knowledge in multiple and interdisciplinary domains is utilized to support individual business organizations to fulfill efficiency and growth aspirations.

Outbound learning programs like industry projects, internships and industrial visits provide on-site learning environments, which enables learners to put into practice classroom learning. Live projects which are carried out along with classroom sessions, in turn, ensure effective theoretical internalization as learners simultaneously practice what is preached. Our seminar/workshop sessions provide students direct exposure to industry best practices. Students deliberate their goals and concerns with experts from corporate world from their chosen area of specialization and sector. The CEO series builds top level corporate interaction with the students and enables them to understand strategic challenges. Corporate mentors coach aspiring students towards their desired corporate goal through Corporate Mentorship Program and Pre-placement Training Modules. This continuous engagement with the corporate world makes it easy for learners to understand real work-life application of theory and prepares them for volatile and unpredictable business realities.



ALUMNI NETWORK

Come join a welcoming global network of more than 20,000 people who have been in campus before you and are now some of the most innovative talents in business, government and non profit sectors. The alumni mentor students in all walks of life thereby reflecting their passion for Sinhgad. The network you build here will advance your skills to tackle evolving challenges through your career.

"I am extremely proud to be an alumna of Sinhgad Institute of Management (SIOM) which has played a vital role in my career. Along with grooming my managerial skills, SIOM was instrumental in helping me attain my professional goal; whether it was my summer training for an international project or the final placement with a reputed pharmaceutical multinational."

Mr. Amit Thatte
Exports Manager, Serum Institute of India
SIOM: 2000-2002

"Getting an MBA from Sinhgad Institutes has given me an opportunity to strengthen my skills and also overcome my weaknesses. The support given by the staff and the management is priceless. Curricular and Extra-Curricular activities at Sinhgad are a best platform and the students are motivated for maximum participation and the joy of winning trophies for your institute cannot be described in words. The Central Placement Cell takes a lot of interest in student activities and are in constant touch with students and industry to give the best to all."

Mr. Nihar Barve
Marketing & Business Development, STIHL Australia Pvt Ltd.
Batch: 2010-2012

"I was very fortunate to spend two wonderful years at the SIOM campus. Surrounded by lush green hills the campus itself was a very wonderful site. This institute helped me to gain a vast wealth of knowledge, learn from the best available teachers who were also mentors and make wonderful friends. I am proud to be associated with this honorable institution."

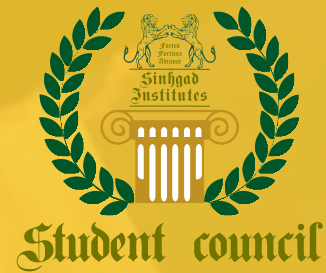
Mr. Jaydeep Sant
AVP, Hitachi (India),
SIOM: 1997-1999

"SIOM has played a transformational role in my life. The experience at SIOM, where I studied closely with people from a range of backgrounds, interests and talents prepared me for succeeding in cross-cultural environments throughout my working life. Over the years I have found that these skills have been invaluable throughout my different responsibilities at KPIT. SIOM not only gives to its students an armory of skills, but also develops in them the assurance of being as good as the best anywhere."

Mr. Sangram Kadam
Head - Sales (India & South Asia), KPIT TECHNOLOGIES LTD.
President - SIOM Alumni Association
SIOM: 1997-1999

The Idea of SSC

Student organizations and clubs provide an outlet for students with similar interests to explore their interests through meetings; sponsorship of activities that bring awareness to the campus; and the coordination of other activities that help to establish a bond between the group members. Through participation in these organizations, students gain valuable skills that will prepare and sustain them once they have left Sinhgad Institutes.



The Purpose of SSC

Co-curricular activities complement the curricular activities of the college experience. The curricular and extracurricular activities function together to provide the total experience. It is important that a healthy balance exists in a student's educational program. Students will have opportunities to exercise leadership and/or fellowship. The enjoyment of working together toward common goals will provide personal satisfaction for the students. The student's primary aim should be the attainment of a successful academic and/or vocational record. Curricular involvement should be a top priority in each student's life. However, the College encourages students to participate in those clubs available and believes that involvement will positively influence the educational experience. Keeping this in mind Sinhgad Student Council was formed to provide leadership and fellowship opportunities for our students.

SSC help students to develop work and life skills including:

- Networking
- Working in groups
- Communication skills
- Management skills
- Time management skills
- Leadership skills



OBJECTIVES

- To provide students the opportunity to carry classroom experiences over into the co curricular life of the campus.
- To assist students with like interests and talents to become better acquainted with each other.
- To develop leadership qualities among students
- To give students a chance to participate in the democratic process.
- To assist in the development of critical thinking skills.

VARIOUS CLUBS UNDER SSC

- | | |
|---------------------|----------------------------|
| • Engineering Club | • Cultural Club |
| • Management Club | • Sports Club |
| • Science Club | • Media & Public Relations |
| • Architecture Club | • Social Welfare Club |
| • Dental Club | • Foreign Student Club |
| • Research Club | • Alumni Club |
| • Placement Club | • Student Event Club |

इंनेग्वे Karandak

Sinhgad always strives for overall development of its student and keeping in line with that Sinhgad Karandak is organized by Sinhgad Institutes as a Mega Event spanning multiple states, multiple colleges and diverse culture. Sinhgad Karandak gave a platform to express oneself. It is an occasion where there is a swift transition from the past into the future where performances spanned Kathak dance and Aerospace Modeling.

Sinhgad Karandak made its first appearance in the year 2006. In a decade, it has travelled far and wide. Dr. (Mrs.) Sunanda M. Navale, the Founder Secretary of Sinhgad Institutes, led Sinhgad Karandak into being one of the most sought-after events in the nation. Starting with cultural and sporting events, today, Karandak hosts a technology festival and a business competition as well.

With over 250 Institutes participating in more than 20 competitive categories, Sinhgad Karandak has established itself as a leader amongst inter-college festivals.

A platform where students from all over India enthusiastically participate, Sinhgad Karandak has been growing rapidly every year. Sinhgad Karandak includes events like TechTonic and Spectrum, apart from Neon and Sports.



To bring together fresh ideas and to give a platform to management talents, Sinhgad Institutes organises an annual management festival with a blend of 100+ business events.

FLAGSHIP EVENTS

ADZILLA



BLITZKRIEG



SHARK TANK



WALL STREET TITANS



APPRENTICE



INVESTORS' GALA



BRAND MANIAC



PUNK D' JUNK



MAD ADS



KING PIN

STAY CONNECTED

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www.sinhgad.edu



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Sinhgad Institute of Management (SIOM)

(Approved by AICTE; Recognised By Government of Maharashtra; Affiliated to Savitribai Phule Pune University)

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